One Weird Trick for Better Inference in Experimental Data

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How to analyze experiments

• The only way to be sure we are estimating unbiased causal impacts of a “treatment” (intervention, policy, program) is to compare means via an experiment (Freedman 2018a,b, Lin 2013)

• But we can always do better by conditioning on observable (pre-treatment) characteristics: these “covariates” can reduce MSE
  – Stratification/blocking preferred to post hoc statistical adjustment but has its own limitations (Kallus 2018)
  – How should one adjust for covariates if using a regression to analyze the experimental data? What variables should be included?

❖ Use the LASSO! Specifically, poregress, dsregress, xporegress, etc.
  • New to Stata as of Stata 16, explained in the new [LASSO] manual and in Drukker (2019)

One Weird Trick (Nichols 2021)
Partialing out

- A series of seminal papers by Belloni, Chernozhukov, and many others (see references) derived partialing-out estimators that provide reliable inference for $\delta$ after one uses covariate selection to determine which of many covariates “belong” in the model for outcome $Y$

$$Y = A \delta + X \gamma + e$$

where $A$ is a treatment variable of interest and $X$ measures the (possibly very large) set of potential covariates, but many elements of $\gamma$ are zero.

- Essentially, run separate LASSO regressions of $Y$ and $A$ on $X$ and regress residualized $\hat{Y}$ on residualized $\hat{A}$ (where $\hat{A} = A - \bar{A}$).

- The cost of using these `poregress`, `dsregress`, `xporegress` methods is that they do not produce estimates for the covariate coefficients $\gamma$. 

One Weird Trick (Nichols 2021)
Solutions that focus on the true model

If your interest is inference about z1 and z2 in the true model that generated the data, the solution is to type

```
   . dsregress y z1 z2, controls(x1-x500)
```
or

```
   . poregress y z1 z2, controls(x1-x500)
```
or

```
   . xporegress y z1 z2, controls(x1-x500)
```

These commands produce the double selection, partialing-out, and cross-fit partialing-out solutions, respectively, for the linear model, but commands also exist for logistic, Poisson, and instrumental-variables regression. These solutions all use multiple lassos and moment conditions that are robust to the model-selection mistakes that lasso makes; namely, that it does not select the covariates of the true model with probability 1. Of the three, the cross-fit partialing-out solution is best, but it can take a long time to run. The other two solutions are most certainly respectable. The cross-fit solution allows the true model to have more coefficients, and it allows the number of potential covariates, x1–x500 in our examples, to be much larger. Technically, cross-fit has a less restrictive sparsity requirement.
Add’l Stata implementations

- `ssc desc lassopack, ssc desc pdslasso` (Ahrens, Hansen, and Schaffer 2018) released prior to Stata 16 implementations
  - They implement the LASSO (Tibshirani 1996) and the square-root-lasso (Belloni et al. 2011, 2014).
  - These estimators can be used to select controls (`pdslasso`) or instruments (`ivlasso`) from a large set of variables (possibly numbering more than the number of observations), in a setting where the researcher is interested in estimating the causal impact of one or more (possibly endogenous) causal variables of interest.
Regression for experiments

• Note that in the model for outcome Y

\[ Y = A \delta + X \gamma + e \]

• We really should never care about the “effect” of any element of X conditional on A and other elements of X, i.e. we should not care one whit about estimates of \( \gamma \)

• In expectation, A and X are uncorrelated; we just want a data-driven way to eliminate chance correlation between X and A for any X that also has effects on Y in order to reduce the variance of our estimates of \( \delta \)

• These and other points arose in email correspondence in 2016-2017 with David Judkins who has used LASSO in subsequent studies (Judkins 2019)
Okay, LASSO, but what kind?

- Chetverikov, Liao, and Chernozhukov (2019) show “the cross-validated LASSO estimator achieves the fastest possible rate of convergence in the prediction norm up to a small logarithmic factor”

- Drukker (2019) suggests the plug-in estimator has better small-sample performance in simulations (not reported)

- A bootstrap could give out-of-sample performance measures akin to RandomForest regressions
Simulations

• Suppose we have hundreds of candidate regressors, all distributed lognormal, all uncorrelated with each other

• A few are correlated with $Y$ (every $20^{th}$)

• How big an improvement might we expect with the `xporegress` cross-fit partialing-out lasso linear regression with plug-in optimal lambda?
Typical Simulation Results

10,000 iterations with N=100

Regressions use all available controls, zero to 80+

Horizontal lines show performance of xporegress with CV or plug-in selection options
Conclusions

• As we add useless regressors, MSE increases and the occasional useful regressor does not (necessarily) make up for that, but `xporegress` does better in every realistic case examined.

• Alternatives in e.g. Judkins (2019) can introduce bias or introduce size errors (rejection rates deviating from nominal size) but `xporegress` is safe on both fronts.
Credit (blame) for the title to Tim

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Replying to @tmorris_mrc

Wait for my paper “one weird trick”

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References

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