

**SIMPLER STANDARD ERRORS FOR MULTI-STAGE REGRESSION-BASED  
ESTIMATORS: ILLUSTRATIONS IN HEALTH ECONOMICS**

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## Motivation

- Focus here is on two-stage optimization estimators (2SOE)
- Asymptotic theory for 2SOE (correct standard errors) available for many years
  - Both stages are maximum likelihood estimators (MLE)

**Murphy, K.M., and Topel, R.H. (1985): "Estimation and Inference in Two-Step Econometric Models," *Journal of Business and Economic Statistics*, 3, 370-379.**

- More general cases

**Newey, W.K. and McFadden, D. (1994): Large Sample Estimation and Hypothesis Testing, *Handbook of Econometrics*, Engle, R.F., and McFadden, D.L., Amsterdam: Elsevier Science B.V., 2111-2245, Chapter 36.**

**White, H. (1994): *Estimation, Inference and Specification Analysis*, New York: Cambridge University Press.**

## Motivation (cont'd)

### -- Textbook treatments of the subject

Cameron, A.C. and Trivedi, P.K. (2005): *Microeconometrics: Methods and Applications*,” New York: Cambridge University Press.

Greene (2008): *Econometric Analysis, 6<sup>th</sup> Edition*, Upper Saddle River, NJ: Pearson, Prentice-Hall.

Wooldridge, J.M. (2010): *Econometric Analysis of Cross Section and Panel Data, 2<sup>nd</sup> Ed.* Cambridge.

-- Nonetheless, applied researchers often implement bootstrapping methods or ignore the two-stage nature of the estimator and report the uncorrected outputs from packaged statistical software.

## Motivation (cont'd)

- With a view toward easy software implementation (in Stata), we offer the practitioner a simplification of the textbook asymptotic covariance matrix formulations (and their estimators – standard errors) for the most commonly encountered versions of the 2SOE -- those involving MLE or the nonlinear least squares (NLS) method in either stage.
- We cast the discussion in the context of regression models involving endogeneity – a sampling problem whose solution often requires a 2SOE.

## Motivation (cont'd)

-- Examples of relevant methodological contexts involving endogeneity:

1) The two-stage residual inclusion (2SRI) estimator suggested by Terza et al.

(2008) for nonlinear models with endogenous regressors

Terza, J., Basu, A. and Rathouz, P. (2008): "Two-Stage Residual Inclusion Estimation: Addressing Endogeneity in Health Econometric Modeling," *Journal of Health Economics*, 27, 531-543.

2) The two-stage sample selection estimator (2SSS) developed by Terza (2009)

for nonlinear models with endogenous sample selection

Terza, J.V. (2009): "Parametric Nonlinear Regression with Endogenous Switching," *Econometric Reviews*, 28, 555-580.

3) Causal incremental and marginal effects estimators proposed by Terza (2014).

Terza, J.V. (2014): "Health Policy Analysis from a Potential Outcomes Perspective: Smoking During Pregnancy and Birth Weight," Unpublished manuscript, Department of Economics, Indiana University Purdue University Indianapolis.

## **Motivation (cont'd)**

- In this presentation we will discuss (1) and (3) – 2SRI and Causal Effects**
- We will detail the analytics and Stata code for our simplified standard error formulae for both of these and give illustrative examples.**

## 2SOE and Their Asymptotic Standard Errors

-- The parameter vector of interest is partitioned as  $\omega' = [\delta' \ \gamma']$  and estimated in two-stages:

-- First, an estimate of  $\delta$  is obtained as the optimizer of an appropriately specified first-stage objective function

$$\sum_{i=1}^n q_1(\delta, V_{1i}) \tag{1}$$

where  $V_{1i}$  denotes the relevant subvector of the observable data for the  $i$ th sample individual ( $i = 1, \dots, n$ ).

## 2SOE and Their Asymptotic Standard Errors (cont'd)

-- Next, an estimate of  $\gamma$  is obtained as the optimizer of

$$\sum_{i=1}^n q(\hat{\delta}, \gamma, V_{2i}) \quad (2)$$

where  $V_{2i}$  denotes the relevant subvector of the observable data for the  $i$ th sample individual, and  $\hat{\delta}$  denotes the first-stage estimate of  $\delta$ .

-- Under fairly general conditions it can be shown that:

$$\mathbf{D}^{-\frac{1}{2}} \sqrt{n} \left( \begin{bmatrix} \hat{\delta} \\ \hat{\gamma} \end{bmatrix} - \begin{bmatrix} \delta \\ \gamma \end{bmatrix} \right) = \mathbf{D}^{-\frac{1}{2}} \sqrt{n} (\hat{\omega} - \omega) \xrightarrow{d} \mathbf{N}(0, \mathbf{I})$$

i.e.,  $\hat{\omega} = [\hat{\delta} \quad \hat{\gamma}]$  is asymptotically normal with asymptotic covariance matrix  $\mathbf{D}$ .



## 2SOE and Their Asymptotic Standard Errors: Some Notation

-- Rewriting the asymptotic covariance matrix of  $\hat{\omega} = [\hat{\delta} \quad \hat{\gamma}]$  in partitioned form we get

$$\mathbf{D} = \begin{bmatrix} \mathbf{D}_{11} & \mathbf{D}_{12} \\ \mathbf{D}'_{12} & \mathbf{D}_{22} \end{bmatrix} \quad (3)$$

where

$\mathbf{D}_{11} = \text{AVAR}^*(\hat{\delta})$  denotes the asymptotic covariance matrix of  $\hat{\delta}$

$\mathbf{D}_{22} = \text{AVAR}(\hat{\gamma})$

$\mathbf{D}_{12}$  is left unspecified for the moment.

$\hat{\delta}$  and  $\hat{\gamma}$  are the first and second stage estimators, respectively

and the “\*” denotes the matrix two which the relevant “packaged” asymptotic covariance matrix estimator converges (by “packaged” we mean that which would be obtained from Stata ignoring the two-stage nature of the estimator.)

## **2SOE and Their Asymptotic Standard Errors (cont'd)**

- It is incorrect to ignore the two-stage nature of the estimator and use the “packaged” standard errors from the second-stage [i.e., the packaged estimator of  $D_{22}$  in (3) with  $D_{12}$  set equal to 0].**
- The problem is that the expressions for the correct asymptotic covariance matrix of the generic 2SOE found in textbooks [Cameron and Trivedi (2005), Greene (2012), and Wooldridge (2010)] are daunting.**
- As a result, applied researchers opt for approximation methods like bootstrapping, or ignore the need for correction and report “packaged” results.**
- In the following, we offer a substantial simplification of the correct form of  $D$  (and its relevant partitions) that we hope will be useful to practitioners.**

## 2SOE and Their Asymptotic Standard Errors: More Notation

- $q_1$  is shorthand notation for  $q_1(\delta, V_1)$  as defined in (1)
- $q$  is shorthand notation for  $q(\delta, \gamma, V_2)$  as defined in (2)
- $\nabla_s q$  denotes the gradient of  $q$  with respect to parameter subvector  $s$ . This is a row vector whose typical element is  $\partial q / \partial s_j$ ; the partial derivative of  $q$  with respect to the  $j$ th element of  $s$
- $\nabla_{st} q$  denotes the Jacobian of  $\nabla_s q$  with respect to  $t$ . This is a matrix whose typical element is  $\partial^2 q / \partial s_j \partial t_m$ ; the cross partial derivative of  $q$  with respect to the  $j$ th element of  $s$  and the  $m$ th element of  $t$  – the row dimension of  $\nabla_{st} q$  corresponds to that of its first subscript and the column dimension to that of its second subscript.

## 2SOE: An Example

-- For example, suppose the vector of observable data for the  $i$ th sample individual

is  $Z = [Y \ X_p \ X_o \ W^+]$  where

$Y \equiv$  the outcome of policy interest

$X_p \equiv$  the policy variable of interest

$X_o \equiv$  a vector of observable confounders (control variables)

$W^+ \equiv$  a vector of identifying instrumental variables.

-- Suppose our objective is to estimate the regression (broadly defined) of  $Y$  on

$[X_p \ X_o]$  purged of bias due to the potential endogeneity of  $X_p$ .

## 2SOE: An Example (cont'd)

-- A 2SOE of the following form might be appropriate:

**First Stage:** Consistently estimate  $\delta$  via the nonlinear least squares (NLS) method.

For example, we might use

$$q_1(\delta, V_{1i}) = -(\mathbf{X}_{pi} - r(\mathbf{W}_i\delta))^2$$

where  $V_1 = [\mathbf{X}_p \quad \mathbf{X}_o \quad \mathbf{W}^+]$ ,  $\mathbf{W} = [\mathbf{X}_o \quad \mathbf{W}^+]$  and  $r(\cdot)$  is a known function.

**Second Stage:** Consistently estimate  $\gamma$  via a maximum likelihood estimator (MLE).

For example, we might use

$$q(\hat{\delta}, \gamma, V_{2i}) = \ln f(Y_i | \mathbf{X}_{pi}, \mathbf{W}_i; \hat{\delta}, \gamma)$$

with  $V_2 = \mathbf{Z}$  and  $f(Y | \mathbf{X}_p, \mathbf{W}; \delta, \gamma)$  being the relevant conditional density of  $Y$ .

## 2SOE and Their Asymptotic Standard Errors (cont'd)

- The devil is, of course, in the “D”-tails (seek simple estimators of  $\mathbf{D}_{12}$  and  $\mathbf{D}_{22}$ )
- The typical textbook rendition of the “D”-tails is something like the following

$$\begin{aligned} \mathbf{D}_{12} &= \mathbf{E}[\nabla_{\delta\delta}\mathbf{q}_1]^{-1} \mathbf{E}[\nabla_{\gamma}\mathbf{q}'\nabla_{\delta}\mathbf{q}_1] \mathbf{E}[\nabla_{\gamma\gamma}\mathbf{q}]^{-1} - \text{AVAR}^*(\hat{\delta}) \mathbf{E}[\nabla_{\gamma\delta}\mathbf{q}]' \mathbf{E}[\nabla_{\gamma\gamma}\mathbf{q}]^{-1} \\ \mathbf{D}_{22} &= \text{AVAR}(\hat{\gamma}) = \mathbf{E}[\nabla_{\gamma\gamma}\mathbf{q}]^{-1} \left\{ \mathbf{E}[\nabla_{\gamma\delta}\mathbf{q}] \text{AVAR}(\hat{\delta}) \mathbf{E}[\nabla_{\gamma\delta}\mathbf{q}]', \right. \\ &\quad - \mathbf{E}[\nabla_{\gamma}\mathbf{q}'\nabla_{\delta}\mathbf{q}_1] \mathbf{E}[\nabla_{\delta\delta}\mathbf{q}]^{-1} \mathbf{E}[\nabla_{\gamma\delta}\mathbf{q}]', \\ &\quad \left. - \mathbf{E}[\nabla_{\gamma\delta}\mathbf{q}] \mathbf{E}[\nabla_{\delta\delta}\mathbf{q}]^{-1} \mathbf{E}[\nabla_{\gamma}\mathbf{q}'\nabla_{\delta}\mathbf{q}_1] \right\} \mathbf{E}[\nabla_{\gamma\gamma}\mathbf{q}]^{-1} + \text{AVAR}^*(\hat{\gamma}) \end{aligned}$$

where  $\text{AVAR}^*(\hat{\delta})$  is the “packaged” and legitimate asymptotic covariance matrix of  $\hat{\delta}$ , and  $\text{AVAR}^*(\hat{\gamma})$  is “packaged” but incorrect covariance matrix of  $\hat{\gamma}$ .

- No need to define any of the components of this mess at this point. Just wanted to make a point.

## Simple Standard Error Formulae – MLE

-- When the second stage estimator is MLE the correct (and practical) formulations of the estimators of  $\mathbf{D}_{12}$  and  $\mathbf{D}_{22}$  simplify as

$$\tilde{\mathbf{D}}_{12}^* = \widetilde{\text{AVAR}}^*(\hat{\delta}) \tilde{\mathbf{E}}^* \left[ \nabla_{\gamma} \mathbf{q}' \nabla_{\delta} \mathbf{q} \right]' \widetilde{\text{AVAR}}^*(\tilde{\gamma})$$

$$\begin{aligned} \tilde{\mathbf{D}}_{22}^* = \widetilde{\text{AVAR}}^*(\tilde{\gamma}) \tilde{\mathbf{E}}^* \left[ \nabla_{\gamma} \mathbf{q}' \nabla_{\delta} \mathbf{q} \right] \widetilde{\text{AVAR}}^*(\hat{\delta}) \tilde{\mathbf{E}}^* \left[ \nabla_{\gamma} \mathbf{q}' \nabla_{\delta} \mathbf{q} \right]' \widetilde{\text{AVAR}}^*(\tilde{\gamma}) \\ + \widetilde{\text{AVAR}}^*(\tilde{\gamma}) \end{aligned}$$

where

$$\tilde{\mathbf{E}}^* \left[ \nabla_{\gamma} \mathbf{q}' \nabla_{\delta} \mathbf{q} \right] = \sum_{i=1}^n \nabla_{\gamma} \mathbf{q}(\hat{\delta}, \tilde{\gamma}, \mathbf{V}_{2i})' \nabla_{\delta} \mathbf{q}(\hat{\delta}, \tilde{\gamma}, \mathbf{V}_{2i})$$

and  $\widetilde{\text{AVAR}}^*(\hat{\delta})$  and  $\widetilde{\text{AVAR}}^*(\tilde{\gamma})$  are the estimated covariance matrices obtained from the first and second stage packaged regression outputs, respectively.

## Simple Standard Error Formulae – NLS

-- When the second stage estimator is NLS such that

$$q(\delta, \gamma, V_{2i}) = - (Y_i - \mu(\delta, \gamma, V_{3i}))^2$$

where  $Y$  is a scalar element of  $V_2$  and  $V_3$  is a subvector of  $V_2$  (not including  $Y$ ), the

correct formulations of the estimators of  $D_{12}$  and  $D_{22}$  simplify as

$$\begin{aligned} \hat{D}_{12}^* &= - \widehat{\text{AVAR}}^*(\hat{\delta}) \hat{E}^* \left[ \nabla_{\gamma\delta} \mathbf{q} \right]' \hat{E}^* \left[ \nabla_{\gamma\gamma} \mathbf{q} \right]^{-1} \\ \hat{D}_{22}^* &= \hat{E}^* \left[ \nabla_{\gamma\gamma} \mathbf{q} \right]^{-1} \hat{E}^* \left[ \nabla_{\gamma\delta} \mathbf{q} \right] \widehat{\text{AVAR}}^*(\hat{\delta}) \hat{E}^* \left[ \nabla_{\gamma\delta} \mathbf{q} \right]' \hat{E} \left[ \nabla_{\gamma\gamma} \mathbf{q} \right]^{-1} + \widehat{\text{AVAR}}^*(\hat{\gamma}) \end{aligned} \quad (4)$$

where

$$\hat{E}^* \left[ \nabla_{\gamma\delta} \mathbf{q} \right] = \sum_{i=1}^n \nabla_{\gamma} \mu(\hat{\delta}, \hat{\gamma}, V_{3i})' \nabla_{\delta} \mu(\hat{\delta}, \hat{\gamma}, V_{3i})$$

$$\hat{E}^* \left[ \nabla_{\gamma\gamma} \mathbf{q} \right] = \sum_{i=1}^n \nabla_{\gamma} \mu(\hat{\delta}, \hat{\gamma}, V_{3i})' \nabla_{\gamma} \mu(\hat{\delta}, \hat{\gamma}, V_{3i}).$$



## Simple Standard Error Formulae – NLS (cont'd)

-- So, for example, the “t-statistic”  $(\hat{\gamma}_k - \gamma_k) / \sqrt{\hat{D}_{22(k)}^*}$  for the kth element of  $\gamma$  is asymptotically standard normally distributed and can be used to test the hypothesis that  $\gamma_k = \gamma_k^0$  for  $\gamma_k^0$ , a given null value of  $\gamma_k$ , where  $\hat{D}_{22(k)}^*$  denotes the kth diagonal element of  $\hat{D}_{22}^*$ .

## **Example: Two-Stage Residual Inclusion (2SRI)**

- Suppose the researcher is interested in estimating the effect that a policy variable of interest  $X_p$  has on a specified outcome  $Y$ .**
- Moreover, suppose that the data on  $X_p$  is sampled endogenously – i.e. it is correlated with an unobservable variable  $X_u$  that is also correlated with  $Y$  (an unobservable confounder).**

## Example: 2SRI (cont'd)

-- To formalize this, we follow Terza et al. (2008), and assume that

$$\begin{array}{ll} E[Y | X_p, X_o, X_u] = \mu(X_p, X_o, X_u; \beta) & \text{and} \quad X_p = r(W, \alpha) + X_u \\ \text{[outcome regression]} & \text{[auxiliary regression]} \end{array}$$

$X_o$  denotes a vector of observable confounders (variables that are possibly correlated with both  $Y$  and  $X_p$ )

$X_u$  is a scalar comprising the unobservable confounders

$\beta$  and  $\alpha$  are parameters vectors

$$W = [X_o \quad W^+]$$

$W^+$  is an identifying instrumental variable, and

$\mu(\cdot)$  and  $r(\cdot)$  are known functions.

## Example: 2SRI (cont'd)

-- The true causal regression model in this case is

$$Y = \mu(X_p, X_o, X_u; \beta) + e$$

where  $e$  is the random error term, tautologically defined as

$$e = Y - \mu(X_p, X_o, X_u; \beta).$$

-- The  $\beta$  parameters are not directly estimable (e.g. by NLS) due to the presence of the unobservable confounder  $X_u$ .

## Example: 2SRI (cont'd)

The following 2SOE is, however, feasible and consistent.

**First Stage:** Obtain a consistent estimate of  $\alpha$  by applying NLS to the auxiliary regression and compute the residuals as

$$\hat{X}_u = X_p - r(W, \hat{\alpha})$$

where  $\hat{\alpha}$  is the first-stage estimate of  $\alpha$ .

**Second Stage:** Estimate  $\beta$  by applying NLS to

$$Y = \mu(X_p, X_o, \hat{X}_u; \beta) + e^{2SRI}$$

where  $e^{2SRI}$  denotes the regression error term.

### Example: 2SRI (cont'd)

-- In order to detail the asymptotic covariance matrix of this 2SRI estimator, we cast it in the framework of the generic 2SOE discussed above with  $\alpha$  and  $\beta$  playing the roles of  $\delta$  and  $\gamma$ , respectively.

-- This version of the 2SRI estimator implements NLS in its first and second stages so the relevant versions of  $q_1(\delta, V_1)$  and  $q(\hat{\delta}, \gamma, V_2)$  are

$$q_1(\alpha, V_1) = -(\mathbf{X}_p - r(\mathbf{W}, \alpha))^2$$

and

$$q(\hat{\alpha}, \beta, V_2) = -\left(Y - \mu(\mathbf{X}_p, \mathbf{X}_o, \hat{\mathbf{X}}_u; \beta)\right)^2$$

where  $V_1 = [\mathbf{X}_p \quad \mathbf{W}]$  and  $V_2 = [Y \quad \mathbf{X}_p \quad \mathbf{W}]$ .

## Smoking and Birthweight: Parameter Estimation via 2SRI

-- Re-estimate model of Mullahy (1997) using 2SRI

Mullahy, J. (1997): "Instrumental-Variable Estimation of Count Data Models: Applications to Models of Cigarette Smoking Behavior," *Review of Economics and Statistics*, 79, 586-593.

$Y$  = infant birthweight in lbs

$X_p$  = number of cigarettes smoked per day during pregnancy

**Outcome Regression**

$$E[Y | X_p, X_o, X_u] = \mu(X_p, X_o, X_u; \beta) = \exp(X_p \beta_p + X_o \beta_o + X_u \beta_u)$$

**Auxiliary Regression**

$$X_p = \exp(W\alpha) + X_u \Rightarrow X_u = X_p - \exp(W\alpha)$$

$$q_1(\alpha, V_{1i}) = -(X_{pi} - \exp(W_i \alpha))^2$$

$$q(\alpha, \beta, V_{2i}) = -(Y_i - \exp(X_{pi} \beta_p + X_o \beta_o + (X_{pi} - \exp(W_i \alpha)) \beta_u))^2$$

## Smoking and Birthweight: Parameter Estimation via 2SRI (cont'd)

$$\mathbf{X}_0 = [1 \text{ PARITY WHITE MALE}]$$

$$\mathbf{W} = [\mathbf{X}_0 \ \mathbf{W}^+]$$

$$\mathbf{W}^+ = [\text{EDFATHER EDMOTHER FAMINCOM CIGTAX88}]$$

**PARITY** = birth order

**WHITE** = 1 if white, 0 otherwise

**MALE** = 1 if male, 0 if female

**EDFATHER** = paternal schooling – yrs.

**EDMOTHER** = maternal schooling – yrs.

**FAMINCOM** = family income ( $\times 10^{-3}$ )

**CIGTAX99** = per pack state excise tax on cigarettes.



## Smoking and Birthweight: Parameter Estimation via 2SRI (cont'd)

- Obtain the parameter estimates in both stages using the Stata “glm” command with “link(log)”, “family(gaussian)” and “vce(robust)” options.
- Using results for the case in which the 2<sup>nd</sup> stage of the 2SOE is NLS

$$\hat{\mathbf{D}}_{11}^* = \widehat{\text{AVAR}}^*(\hat{\alpha})$$

$$\hat{\mathbf{D}}_{12}^* = - \widehat{\text{AVAR}}^*(\hat{\alpha}) \hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right]' \hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right]^{-1}$$

and

$$\hat{\mathbf{D}}_{22}^* = \hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right]^{-1} \hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right] \widehat{\text{AVAR}}^*(\hat{\alpha}) \hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right]' \hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right]^{-1} + \widehat{\text{AVAR}}^*(\hat{\beta})$$

## Smoking and Birthweight: Parameter Estimation via 2SRI (cont'd)

where

$$\hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right] = - \sum_{i=1}^n \hat{\beta}_u \exp(\mathbf{X}_i \hat{\beta})^2 \exp(\mathbf{W}_i \hat{\alpha}) \mathbf{X}_i' \mathbf{W}_i$$

$$\hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right] = \sum_{i=1}^n \exp(\mathbf{X}_i \hat{\beta})^2 \mathbf{X}_i' \mathbf{X}_i$$

$\mathbf{X}_i = [\mathbf{X}_{pi} \quad \mathbf{X}_{oi} \quad \hat{\mathbf{X}}_{ui}]$ , and  $\widehat{\text{AVAR}}^*(\hat{\alpha})$  and  $\widehat{\text{AVAR}}^*(\hat{\beta})$  are the estimated covariance matrices obtained from first and second stage GLM estimation, respectively.

## 2SRI Estimation -- Notes on Stata Implementation

- Use MATA for calculation of the estimated asymptotic covariance matrix.
- Use the `st_matrix` MATA command immediately after first and second stage GLM estimations to save  $\widehat{AVAR}^*(\hat{\alpha})$  and  $\widehat{AVAR}^*(\hat{\beta})$  as MATA matrices, e.g.

## 2SRI Estimation -- Notes on Stata Implementation: 1<sup>st</sup> Stage GLM

### *Stata Code*

```

/*****
** 2SRI Estimation begins here.          **
*****/
/*****
** First-stage NLS estimation of the auxiliary **
** exponential regression (via GLM).          **
** Conduct Wald test of joint significance of **
** the instruments.                          **
** Save xuhat and the predicted values from the **
** regression                                **
*****/
glm CIGSPREG PARITY WHITE MALE EDFATHER EDMOTHER FAMINCOM CIGTAX88, ///
family(gaussian) link(log) vce(robust)
test (EDFATHER = 0) (EDMOTHER = 0) (FAMINCOM = 0) (CIGTAX88 = 0)
predict xuhat, response
predict expwalphalpha, mu

/*****
** Load the coefficient vector and covariance **
** matrix from first-stage GLM into MATA      **
** matrices.                                  **
*****/
mata: alpha=st_matrix("e(b)")'
mata: v1=st_matrix("e(V)")

```

## 2SRI Estimation -- Notes on Stata Implementation: 1<sup>st</sup> Stage GLM (cont'd)

### *Stata Output*

---

| CIGSPREG | Coef.     | Robust<br>Std. Err. | z     | P> z  | [95% Conf. Interval] |           |
|----------|-----------|---------------------|-------|-------|----------------------|-----------|
| PARITY   | .0413746  | .0740355            | 0.56  | 0.576 | -.1037323            | .1864815  |
| WHITE    | .2788441  | .244504             | 1.14  | 0.254 | -.200375             | .7580632  |
| MALE     | .1544697  | .1801299            | 0.86  | 0.391 | -.1985785            | .5075179  |
| EDFATHER | -.0341149 | .0184968            | -1.84 | 0.065 | -.070368             | .0021381  |
| EDMOTHER | -.0991817 | .0296607            | -3.34 | 0.001 | -.1573155            | -.0410479 |
| FAMINCOM | -.0183652 | .0069294            | -2.65 | 0.008 | -.0319465            | -.0047839 |
| CIGTAX88 | .0190194  | .0132204            | 1.44  | 0.150 | -.0068922            | .0449309  |
| _cons    | 2.043192  | .3649598            | 5.60  | 0.000 | 1.327884             | 2.7585    |

---

```
. test (EDFATHER = 0) (EDMOTHER = 0) (FAMINCOM = 0) (CIGTAX88 = 0)
```

```
( 1) [CIGSPREG]EDFATHER = 0
```

```
( 2) [CIGSPREG]EDMOTHER = 0
```

```
( 3) [CIGSPREG]FAMINCOM = 0
```

```
( 4) [CIGSPREG]CIGTAX88 = 0
```

```
chi2( 4) = 49.33  
Prob > chi2 = 0.0000
```

## 2SRI Estimation -- Notes on Stata Implementation: 2<sup>nd</sup> Stage GLM

### *Stata Code*

```
*****  
** Apply GLM for the 2SRI second stage.          **  
*****/  
glm BIRTHWTLB CIGSPREG PARITY WHITE MALE xuhat, ///  
family(gaussian) link(log) vce(robust)
```

### *Stata Output*

| BIRTHWTLB | Coef.     | Robust<br>Std. Err. | z      | P> z  | [95% Conf. Interval] |           |
|-----------|-----------|---------------------|--------|-------|----------------------|-----------|
| CIGSPREG  | -.0140086 | .0034369            | -4.08  | 0.000 | -.0207447            | -.0072724 |
| PARITY    | .0166603  | .0048853            | 3.41   | 0.001 | .0070854             | .0262353  |
| WHITE     | .0536269  | .0117985            | 4.55   | 0.000 | .0305023             | .0767516  |
| MALE      | .0297938  | .0088815            | 3.35   | 0.001 | .0123864             | .0472011  |
| xuhat     | .0097786  | .0034545            | 2.83   | 0.005 | .003008              | .0165492  |
| _cons     | 1.948207  | .0157445            | 123.74 | 0.000 | 1.917348             | 1.979066  |

## 2SRI Asymptotic Standard Errors -- Notes on Stata Implementation

-- MATA code for calculating the estimated asymptotic covariance matrix

$$\hat{\mathbf{D}}^* = \begin{bmatrix} \hat{\mathbf{D}}_{11}^* & \hat{\mathbf{D}}_{12}^* \\ \hat{\mathbf{D}}_{12}^{*'} & \hat{\mathbf{D}}_{22}^* \end{bmatrix}$$

where

$$\hat{\mathbf{D}}_{11}^* = \widehat{\text{AVAR}}^*(\hat{\alpha})$$

$$\hat{\mathbf{D}}_{12}^* = - \widehat{\text{AVAR}}^*(\hat{\alpha}) \hat{\mathbf{E}}^* [\nabla_{\beta\alpha} \mathbf{q}]' \hat{\mathbf{E}}^* [\nabla_{\beta\beta} \mathbf{q}]^{-1}$$

and

$$\hat{\mathbf{D}}_{22}^* = \hat{\mathbf{E}}^* [\nabla_{\beta\beta} \mathbf{q}]^{-1} \hat{\mathbf{E}}^* [\nabla_{\beta\alpha} \mathbf{q}] \widehat{\text{AVAR}}^*(\hat{\alpha}) \hat{\mathbf{E}}^* [\nabla_{\beta\alpha} \mathbf{q}]' \hat{\mathbf{E}}^* [\nabla_{\beta\beta} \mathbf{q}]^{-1} + \widehat{\text{AVAR}}^*(\hat{\beta})$$

$$\hat{\mathbf{E}}^* [\nabla_{\beta\alpha} \mathbf{q}] = - \sum_{i=1}^n \hat{\beta}_u \exp(\mathbf{X}_i \hat{\beta})^2 \exp(\mathbf{W}_i \hat{\alpha}) \mathbf{X}_i' \mathbf{W}_i$$

$$\hat{\mathbf{E}}^* [\nabla_{\beta\beta} \mathbf{q}] = \sum_{i=1}^n \exp(\mathbf{X}_i \hat{\beta})^2 \mathbf{X}_i' \mathbf{X}_i$$

## 2SRI Asymptotic Standard Errors -- Notes on Stata Implementation (cont'd)

```

/*****
** Use the Stata "putmata" command to send
** Stata data variables into Mata vectors.
*****/
putmata CIGSPREG BIRTHWTLB PARITY WHITE MALE EDFATHER ///
  EDMOTHER FAMINCOM CIGTAX88 xuhat expwalph
.
.
.
/*****
** MATA Start-up.
*****/
mata:
.
.
.

/*****
** Load the coefficient vector and covariance
** matrix from second-stage GLM into MATA
** matrices.
*****/
beta=st_matrix("e(b)")'
v2=st_matrix("e(V)")
.
.
.
```



## 2SRI Asymptotic Standard Errors -- Notes on Stata Implementation (cont'd)

```

/*****
** Load the coefficient vector and covariance      **
** matrix from second-stage GLM into MATA        **
** matrices.                                     **
*****/
beta=st_matrix("e(b)")'
v2=st_matrix("e(V)")
.
.
.
/*****
** Load the W-variables for the rhs of the      **
** first stage GLM equation into a MATA matrix **
** -- don't include the policy variable or xuhat**
** -- do include the IVs.                       **
** -- do include a constant term                **
*****/
W=PARITY, WHITE, MALE, EDFATHER, EDMOTHER, FAMINCOM, ///
  CIGTAX88, J(rows(PARITY),1,1)

/*****
** Load the X-variables for the rhs of the      **
** second stage GLM equation into a MATA matrix**
** -- don't include the policy variable or the **
** IVs.                                          **
*****/
X=PARITY, WHITE, MALE, xuhat

```

## 2SRI Asymptotic Standard Errors -- Notes on Stata Implementation (cont'd)

```

/*****
** Generate 2 matrices:
** X0 does not include the policy variable xp
** X1 does include the policy variable xp
** Appending a constant term to the end of each
** matrix.
*****/
X0=X,J(rows(X),1,1)
X1=xp,X,J(rows(X),1,1)

/*****
** Compute x1b1 multiplying the matrix      **
** of exogenous variables (X1) by the      **
** coefficient vectors.                      **
*****/
x1b1=X1*beta

```

## 2SRI Asymptotic Standard Errors -- Notes on Stata Implementation (cont'd)

```
*****  
** Compute the asymptotic covariance matrix of  
** the 2SRI estimates (See Appendix A).  
*****/  
paMu=-bxu*exp(x1b1):*expwalpha:*W  
pbMu=exp(x1b1):*X1  
pbaq=pbMu'*paMu
```

$$\hat{\mathbf{E}} * \left[ \nabla_{\beta\alpha} \mathbf{q} \right] = - \sum_{i=1}^n \hat{\beta}_u \exp(\mathbf{X}_i \hat{\beta})^2 \exp(\mathbf{W}_i \hat{\alpha}) \mathbf{X}_i' \mathbf{W}_i$$

```
pbbq=pbMu'*pbMu
```

$$\hat{\mathbf{E}} * \left[ \nabla_{\beta\beta} \mathbf{q} \right] = \sum_{i=1}^n \exp(\mathbf{X}_i \hat{\beta})^2 \mathbf{X}_i' \mathbf{X}_i$$

## 2SRI Asymptotic Standard Errors – Notes on Stata Implementation (cont'd)

D11=v1

$$\hat{\mathbf{D}}_{11}^* = \widehat{\text{AVAR}}^*(\hat{\alpha})$$

D12=v1\*pbaq'\*invsym(pbbq)

$$\hat{\mathbf{D}}_{12}^* = - \widehat{\text{AVAR}}^*(\hat{\alpha}) \hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right]' \hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right]^{-1}$$

D22= invsym(pbbq)\*pbaq\*v1\*pbaq'\* invsym(pbbq)+v2

$$\hat{\mathbf{D}}_{22}^* = \hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right]^{-1} \hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right] \widehat{\text{AVAR}}^*(\hat{\alpha}) \hat{\mathbf{E}}^* \left[ \nabla_{\beta\alpha} \mathbf{q} \right]' \hat{\mathbf{E}}^* \left[ \nabla_{\beta\beta} \mathbf{q} \right]^{-1} + \widehat{\text{AVAR}}^*(\hat{\beta})$$

D=D11, D12 \ D12', D22

$$\hat{\mathbf{D}}^* = \begin{bmatrix} \hat{\mathbf{D}}_{11}^* & \hat{\mathbf{D}}_{12}^* \\ \hat{\mathbf{D}}_{12}^{*'} & \hat{\mathbf{D}}_{22}^* \end{bmatrix}$$

## 2SRI -- Notes on Stata Implementation: Results

|   | 1        | 2         | 3         | 4            | 5        |
|---|----------|-----------|-----------|--------------|----------|
| 1 | variable | estimate  | t-stat    | wrong-t-stat | p-value  |
| 2 |          |           |           |              |          |
| 3 | CIGSPREG | -.0140086 | -3.678995 | -4.07594     | .0002342 |
| 4 | PARITY   | .0166603  | 3.180623  | 3.410309     | .0014696 |
| 5 | WHITE    | .0536269  | 4.217293  | 4.545233     | .0000247 |
| 6 | MALE     | .0297938  | 3.130267  | 3.3546       | .0017465 |
| 7 | xuhat    | .0097786  | 2.557676  | 2.830723     | .0105374 |
| 8 | constant | 1.948207  | 117.6448  | 123.7389     | 0        |

## Multi-Stage Causal Effect Estimators

- Here the focus is on the evaluation of the anticipated or past effect of a specified policy on the value of an economic outcome of interest ( $Y$ ) – the *outcome*.
- The policy in question is typically defined in terms of a past or proposed change in a specified variable ( $X_p$ ) – the *policy variable*.
- For example, consider the analysis of potential gains in infant birth weight ( $Y$ ) that may result from effective prenatal smoking prevention and cessation policy.
- Here,  $X_p$  represents smoking during pregnancy and the policy of interest, if fully effective, would maintain zero levels of smoking for non-smokers (prevention) and convince smokers to quit before becoming pregnant (cessation).

## **Multi-Stage Causal Effect Estimators: The Potential Outcomes Framework**

**-- For contexts in which the policy variable of interest ( $X_p$ ) is qualitative (binary),**

**Rubin (1974, 1977) developed the *potential outcomes framework (POF)* which facilitates clear definition and interpretation of various policy relevant treatment effects.**

**-- Terza (2014) extends the POF to encompass contexts in which  $X_p$  is quantitative (discrete or continuous) and planned policy changes in  $X_p$  are incremental or infinitesimal. See also Angrist and Pischke (2009), pp. 13-15 and 52-59.**

**Angrist and Pischke (2009), *Mostly Harmless Econometrics*, Princeton, N.J.: Princeton University Press**

**Terza, J.V. (2014): "Health Policy Analysis from a Potential Outcomes Perspective: Smoking During Pregnancy and Birth Weight," Unpublished manuscript, Department of Economics, Indiana University Purdue University Indianapolis.**

## Multi-Stage Causal Effect Estimators: Review of the POF

-- Defining  $Y_{X_p^*}$  to be the random variable representing the distribution of *potential outcomes* as they would manifest if the policy variable were exogenously mandated (ceteris paribus) to be  $X_p^*$  – as in a fully effective policy intervention like the smoking and birthweight example described above.



## Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)

-- Here we draw the distinction between  $X_p$ , the observable or factual version of the policy variable, and  $X_p^*$ , its unobservable (hypothetically mandated) or *counterfactual* version.

-- Likewise we use  $Y$  to denote the observable version of the outcome, while  $Y_{X_p^*}$  is the policy-relevant counterfactual.

-- Note that the symbols  $X_p$  and  $Y$  are doing notational double duty in that they are used as generic conceptual representations of the policy variable and outcome, respectively, and are also used denote their observable versions.

## **Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)**

**--Clearly, the only measures of the effects of changes in the policy variable on the outcome that are policy relevant are those that are causally interpretable (CI).**

**-- We take as axiomatic that an effect measure is CI only if it is defined in terms of changes in the relevant potential outcome -- e.g., a change from  $Y_{X_p^{\text{pre}}}$  to  $Y_{X_p^{\text{post}}}$  that would be caused by a policy-induced exogenous change in  $X_p$  from pre-policy to post policy (say from  $X_p^{\text{pre}}$  to  $X_p^{\text{post}}$ ).**

## Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)

-- This ensures that such a measure represents outcome effects that can be exclusively attributed to exogenously mandated (ceteris paribus) changes in the policy variable.

-- Without loss of generality we write  $X_p^{\text{post}} = X_p^{\text{pre}} + \Delta$  ( $\Delta$  being the mandated policy change).

## Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)

-- In generic terms, the estimation objective here is the difference between the distributions of  $Y_{X_p^{\text{pre}}}$  and  $Y_{X_p^{\text{pre}} + \Delta}$  [or some particular aspect (parameter) thereof], where  $X_p^{\text{pre}}$  and  $X_p^{\text{pre}} + \Delta$  represent well-defined and mandated pre- and post-intervention versions of the policy variable, respectively.

-- For example, in a number of empirical policy analytic contexts, the following *average incremental effect (AIE)* is of interest

$$\text{AIE}(\Delta) = \text{E}[Y_{X_p^{\text{pre}} + \Delta}] - \text{E}[Y_{X_p^{\text{pre}}}] \quad (5)$$

-- Terza (2014) shows how the AIE and other counterfactual causal measures can be estimated using nonlinear regression methods and observable (factual) data.

## Review of the POF: Back to the Example

-- In our birth weight/smoking example

--  $X_p^{\text{pre}}$  would denote the pre-policy prenatal smoking distribution

--  $\Delta = -X_p^{\text{pre}}$  is the policy-induced change in prenatal smoking

--  $Y_{X_p^{\text{pre}}}$  is the random variable representing the pre-policy distribution of birth weights

--  $Y_{X_p^{\text{post}}}$  is the random variable representing the post-policy potential birth weight outcomes.

## Review of the POF: Back to the Example (cont'd)

-- The relevant version of the AIE in this example is

$$\text{AIE}(\Delta) = \text{E}[Y_0] - \text{E}[Y_{X_p^{\text{pre}}}] \quad (6)$$

-- As this example demonstrates, in the general potential outcomes (PO) policy analytic framework, both  $X_p^{\text{pre}}$  and  $\Delta$  can be random variables.

## Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)

-- Expression (5) is, in fact, quite general. For example, when the policy variable is binary, if we set  $X_p^{\text{pre}} = 0$  and  $\Delta = 1$  then (5) measures the *average treatment effect* (ATE)

$$\text{ATE} = E[Y_1] - E[Y_0]. \quad (7)$$

-- Note that in this case  $\Delta$ ,  $X_p^{\text{pre}}$  and  $X_p^{\text{pre}} + \Delta$ , are all degenerate random variables.

## Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)

-- When the policy variable is continuous and no specific policy increment ( $\Delta$ ) has been defined (in which case it is typically assumed that  $\Delta$  approaches 0), then the *average marginal effect* (AME) of an infinitesimal change in the policy variable is measured as

$$\text{AME} = \lim_{\delta \rightarrow 0} \frac{\text{AIE}(\delta)}{\delta} \quad (8)$$

where  $\text{AIE}(\delta)$  is defined as in (5) and  $\delta$  is a constant (a degenerate random variable).



## **Multi-Stage Causal Effect Estimators: Review of the POF (cont'd)**

- The measures defined in (5), (7) and (8) are logical targets for health policy analysis.**
- Moreover, they are CI because they are PO-based.**
- Which of them is apropos a particular policy context will depend on the support of the policy variable in question and whether or not the policy increment ( $\Delta$ ) is known.**

## Specification and Estimation AIE, ATE and AME via Regression Modeling

-- The *expected potential outcome* ( $E[Y_{X_p^*}]$ ), can be rewritten in a way that facilitates the specification [estimation] of (5), (7) and (8) via nonlinear regression (NR) models [methods].

$$E[Y_{X_p^*}] = E_{X_p^*, X_o, X_u} [\mu(X_p^*, X_o, X_u, \tau)] \quad (9)$$

where

$$\mu(X_p, X_o, X_u, \tau) = E[Y | X_p, X_o, X_u]$$

$X_o$  is a vector of observable confounders for  $X_p$

and

$X_u$  is a scalar comprising all unobservable confounders for  $X_p$ .

## Specification and Estimation AIE, ATE and AME via Regression Modeling (cont'd)

-- Using (9), the AIE, ATE and AME can be rewritten as:

$$\text{AIE}(\Delta) = \mathbf{E}_{\mathbf{X}_p^{\text{pre}} + \Delta, \mathbf{X}_o, \mathbf{X}_u} \left[ \mu(\mathbf{X}_p^{\text{pre}} + \Delta, \mathbf{X}_o, \mathbf{X}_u, \tau) \right] - \mathbf{E}_{\mathbf{X}_p^{\text{pre}}, \mathbf{X}_o, \mathbf{X}_u} \left[ \mu(\mathbf{X}_p^{\text{pre}}, \mathbf{X}_o, \mathbf{X}_u, \tau) \right] \quad (10)$$

$$\text{ATE} = \mathbf{E}_{\mathbf{X}_o, \mathbf{X}_u} \left[ \mu(1, \mathbf{X}_o, \mathbf{X}_u, \tau) \right] - \mathbf{E}_{\mathbf{X}_o, \mathbf{X}_u} \left[ \mu(0, \mathbf{X}_o, \mathbf{X}_u, \tau) \right] \quad (11)$$

and

$$= \mathbf{E}_{\mathbf{X}_p^{\text{pre}}, \mathbf{X}_o, \mathbf{X}_u} \left[ \left. \frac{\partial \mu(\mathbf{X}_p^*, \mathbf{X}_o, \mathbf{X}_u; \tau)}{\partial \mathbf{X}_p^*} \right|_{\mathbf{X}_p^* = \mathbf{X}_p^{\text{pre}}} \right]. \quad (12)$$

## Specification and Estimation AIE, ATE and AME via Regression Modeling (cont'd)

-- Assuming that we have a consistent estimator for  $\tau$  (say  $\hat{\tau}$ ) and an appropriate observable proxy value for the unobservable  $X_u$  [say  $\hat{X}_u(W, \hat{\tau})$  -- note that we have already mentioned such a proxy in the context of 2SRI estimation, viz., the first-stage residual], consistent estimators for (10), (11) and (12) are, respectively:

$$\widehat{\text{AIE}}(\Delta) = \sum_{i=1}^n \frac{1}{n} \left\{ \mu(X_{pi}^{\text{pre}} + \Delta_i, X_{oi}, \hat{X}_u(W_i, \hat{\tau}); \hat{\tau}) - \mu(X_{pi}^{\text{pre}}, X_{oi}, \hat{X}_u(W_i, \hat{\tau}); \hat{\tau}) \right\} \quad (13)$$

$$\widehat{\text{AIE}}(\Delta) = \sum_{i=1}^n \frac{1}{n} \left\{ \mu(1, X_{oi}, \hat{X}_u(W_i, \hat{\tau}); \hat{\tau}) - \mu(0, X_{oi}, \hat{X}_u(W_i, \hat{\tau}); \hat{\tau}) \right\} \quad (14)$$

$$\widehat{\text{AME}} = \sum_{i=1}^n \frac{1}{n} \frac{\partial \mu(X_p^*, X_{oi}, \hat{X}_u(W_i, \hat{\tau}); \hat{\tau})}{\partial X_p^*} \Bigg|_{X_p^* = X_{pi}^{\text{pre}}} \quad (15)$$

## Asymptotic Properties of $\widehat{\text{AIE}}(\Delta)$ , $\widehat{\text{ATE}}(\Delta)$ and $\widehat{\text{AME}}$

-- We use the notation “PE” to denote the relevant policy effect [AIE, ATE or AME] and rewrite AIE, ATE and AME in generic form as

$$\widehat{\text{PE}} = \sum_{i=1}^n \frac{\widehat{\text{pe}}_i}{n} \tag{16}$$

where  $\widehat{\text{pe}}_i$  is shorthand notation for  $\text{pe}(X_{pi}^{\text{pre}}, \Delta_i, X_{oi}, \hat{X}_u(W_i, \hat{\tau}), \hat{\tau})$ ,  $\hat{\tau}$  is the consistent estimator of  $\tau$  and

$$\begin{aligned} \text{pe}(X_p^{\text{pre}}, \Delta, X_o, X_u(W, \delta), \tau) &= \mu(X_p^{\text{pre}} + \Delta, X_o, X_u(W, \tau), \tau) \\ &\quad - \mu(X_p^{\text{pre}}, X_o, X_u(W, \tau), \tau) \quad \text{for (13)} \end{aligned}$$

## Asymptotic Properties of $\widehat{\text{AIE}}(\Delta)$ , $\widehat{\text{AIE}}(\Delta)$ and $\widehat{\text{AME}}$ (cont'd)

$$\text{pe}(\mathbf{X}_p^{\text{pre}}, \Delta, \mathbf{X}_0, \mathbf{X}_u(\mathbf{W}, \tau), \tau) = \mu(\mathbf{1}, \mathbf{X}_0, \mathbf{X}_u(\mathbf{W}, \tau); \tau) - \mu(\mathbf{0}, \mathbf{X}_0, \mathbf{X}_u(\mathbf{W}, \tau); \tau) \quad \text{for (14)}$$

$$\text{pe}(\mathbf{X}_p^{\text{pre}}, \Delta, \mathbf{X}_0, \mathbf{X}_u(\mathbf{W}, \tau), \tau) = \left. \frac{\partial \mu(\mathbf{X}_p^*, \mathbf{X}_0, \mathbf{X}_u(\mathbf{W}, \tau); \tau)}{\partial \mathbf{X}_p^*} \right|_{\mathbf{X}_p^* = \mathbf{X}_p^{\text{pre}}} \quad \text{for (15)}$$

## Asymptotic Properties of $\widehat{\text{AIE}}(\Delta)$ , $\widehat{\text{AIE}}(\Delta)$ and $\widehat{\text{AME}}$ (cont'd)

-- We can cast  $[\hat{\tau} \quad \widehat{\text{PE}}]$  as a 2SOE:

-- First stage... consistent estimation of  $\tau$  (e.g. via 2SRI).

-- Second stage...  $\widehat{\text{PE}}$  itself is easily shown to be the optimizer of the following  
objective function

$$\sum_{i=1}^n q(\hat{\tau}, \text{PE}, Z_i)$$

where

$$q(\hat{\tau}, \text{PE}, Z_i) = - (\widehat{\text{pe}}_i - \text{PE})^2$$

$Z_i = [Y_i \quad X_{pi}^{\text{pre}} \quad W_i]$  and  $\hat{\tau}$  is the first-stage estimator of  $\tau$ .

## Asymptotic Properties of $\widehat{\text{AIE}}(\Delta)$ , $\widehat{\text{AIE}}(\Delta)$ and $\widehat{\text{AME}}$ (cont'd)

-- Because we can cast  $[\hat{\tau} \quad \widehat{\text{PE}}]$  as a 2SOE, we know that under general conditions

$$\mathbf{D}^{-\frac{1}{2}} \sqrt{n} \left( \begin{bmatrix} \hat{\tau} \\ \widehat{\text{PE}} \end{bmatrix} - \begin{bmatrix} \tau \\ \text{PE} \end{bmatrix} \right) \xrightarrow{d} \mathbf{N}(\mathbf{0}, \mathbf{I}).$$

The practical version of the consistent estimator of the partition of  $\mathbf{D}$  that pertains to  $\widehat{\text{PE}}$  is the following analog to (4):

$$\begin{aligned} \hat{\mathbf{D}}_{22}^* = \hat{\mathbf{E}}^* \left[ \nabla_{\text{PE PE}} \mathbf{q} \right]^{-1} \hat{\mathbf{E}}^* \left[ \nabla_{\text{PE } \tau} \mathbf{q} \right] \widehat{\text{AVAR}}^* (\hat{\tau}) \hat{\mathbf{E}}^* \left[ \nabla_{\text{PE } \tau} \mathbf{q} \right]' \hat{\mathbf{E}}^* \left[ \nabla_{\text{PE PE}} \mathbf{q} \right]^{-1} \\ + \widehat{\text{AVAR}}^* (\widehat{\text{PE}}) \end{aligned} \quad (17)$$



## Asymptotic Properties of $\widehat{\text{AIE}}(\Delta)$ , $\widehat{\text{AIE}}(\Delta)$ and $\widehat{\text{AME}}$ (cont'd)

where

$$\widehat{\mathbf{E}} * \left[ \nabla_{\text{PE}} \text{PE} \mathbf{q} \right] = \mathbf{n}$$

$$\widehat{\mathbf{E}} * \left[ \nabla_{\text{PE}\tau} \mathbf{q} \right] = \sum_{i=1}^n \nabla_{\tau} \widehat{\text{pe}}_i$$

$\nabla_{\tau} \widehat{\text{pe}}_i$  is shorthand notation for  $\nabla_{\tau} \text{pe}(\mathbf{X}_p^{\text{pre}}, \Delta, \mathbf{X}_o, \mathbf{X}_u(\mathbf{W}, \tau), \tau)$  evaluated at  $[\mathbf{X}_{pi}^{\text{pre}} \quad \Delta_i \quad \mathbf{X}_{oi} \quad \widehat{\mathbf{X}}_u(\mathbf{W}_i, \hat{\tau}) \quad \hat{\tau}]$

$$\widehat{\text{AVAR}} * (\widehat{\text{PE}}) = \sum_{i=1}^n (\widehat{\text{pe}}_i - \widehat{\text{PE}})^2$$

and  $\widehat{\text{AVAR}} * (\hat{\tau})$  is the correct estimator of the asymptotic covariance matrix of  $\hat{\tau}$ .

## Asymptotic Properties of $\widehat{\text{AIE}}(\Delta)$ , $\widehat{\text{AIE}}(\Delta)$ and $\widehat{\text{AME}}$ (cont'd)

In summary, we rewrite (17) as

$$\hat{\mathbf{D}}_{22}^* = \frac{1}{n^2} \left\{ \left( \sum_{i=1}^n \nabla_{\tau} \widehat{\text{pe}}_i \right) \widehat{\text{AVAR}}^* (\hat{\boldsymbol{\tau}}) \left( \sum_{i=1}^n \nabla_{\tau} \widehat{\text{pe}}_i \right)' + \sum_{i=1}^n (\widehat{\text{pe}}_i - \widehat{\text{PE}})^2 \right\} \quad (18)$$

-- So, for example, the “t-statistic”  $(\widehat{\text{PE}} - \text{PE}) / \sqrt{\hat{\mathbf{D}}_{22}^*}$  is asymptotically standard normally distributed and can be used to test the hypothesis that  $\text{PE} = \text{PE}^0$  for  $\text{PE}^0$ , a given null value of PE.

## Example: AIE of Smoking During Pregnancy on Birthweight

- The objective is to evaluate a policy that would bring smoking during pregnancy to zero.
- Pre-policy version of the policy variable:  $X_p^{\text{pre}} = X_p$
- Post-policy version of the policy variable:  $X_p^{\text{post}} = X_p + \Delta$  where  $\Delta = -X_p$
- AIE estimator is the version of (16) in which

$$\begin{aligned} & \text{pe}(X_p^{\text{pre}}, \Delta, X_o, X_u(W, \tau), \tau) \\ & = \exp([X_p + \Delta]\beta_p + X_o\beta_o + X_u\beta_u) - \exp(X_p\beta_p + X_o\beta_o + X_u\beta_u) \end{aligned}$$

where

$$X_u = X_p - \exp(W\alpha)$$

and  $\tau = [\alpha' \quad \beta']'$ .

## AIE of Smoking on Birthweight – Asymptotic Standard Error

-- The estimator of the correct asymptotic variance estimator of  $\widehat{PE}$  is the version of (18) with

$$\nabla_{\tau} pe = [\nabla_{\alpha} pe \quad \nabla_{\beta_p} pe \quad \nabla_{\beta_o} pe \quad \nabla_{\beta_u} pe]$$

and  $\nabla_a pe$  as shorthand notation for  $\nabla_a pe(X_p^{pre}, \Delta, X_o, X_u(W, \tau), \tau)$

$$[a = \alpha, \beta_p, \beta_o \text{ or } \beta_u].$$

-- Similarly, we use  $\nabla_a \widehat{pe}_i$  as shorthand notation for  $\nabla_a pe$  evaluated at

$$[X_{pi}^{pre} \quad \Delta_i \quad X_{oi} \quad \widehat{X}_u(W_i, \hat{\tau}) \quad \hat{\tau}].$$

## AIE of Smoking on Birthweight – Asymptotic Standard Error

-- In this example we have

$$\nabla_{\alpha} \widehat{pe}_i = -\exp(W_i \hat{\alpha}) \hat{\beta}_u \left[ \exp([X_{pi} + \Delta_i] \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) - \exp(X_{pi} \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) \right] W_i$$

$$\nabla_{\beta_p} \widehat{pe}_i = \exp([X_{pi} + \Delta_i] \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) [X_{pi} + \Delta_i] - \exp(X_{pi} \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) X_{pi}$$

$$\nabla_{\beta_o} \widehat{pe}_i = \left[ \exp([X_{pi} + \Delta_i] \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) - \exp(X_{pi} \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) \right] X_{oi}$$

$$\nabla_{\beta_u} \widehat{pe}_i = \left[ \exp([X_{pi} + \Delta_i] \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) - \exp(X_{pi} \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) \right] \hat{X}_{ui}$$

where  $\hat{X}_{ui} = X_{pi} - \exp(W_i \hat{\alpha})$

## AIE of Smoking on Birthweight: MATA Code for AIE Estimate

```

/*****
** Compute the estimated average incremental      **
** effect (the policy effect) for each          **
** individual in the sample.                    **
*****/
pei=exp(x1incb1):-exp(x1b1)

```

$$\begin{aligned}
 \text{pe}(X_p^{\text{pre}}, \Delta, X_o, X_u(W, \tau), \tau) \\
 = \exp([X_p + \Delta]\beta_p + X_o\beta_o + X_u\beta_u) - \exp(X_p\beta_p + X_o\beta_o + X_u\beta_u)
 \end{aligned}$$

```

/*****
** Compute the AIE.                             **
*****/

pe=mean(pei)

```

$$\widehat{\text{PE}} = \sum_{i=1}^n \frac{\widehat{\text{pe}}_i}{n}$$

# AIE of Smoking on Birthweight: MATA Code for Requisite Gradient Components

```

/*****
** Construct the gradient component of the asy **
** variance of the AIE that pertains to alpha. **
*****/
palfa=-expwalpha:*bxu:*pei:*W

```

$$\nabla_{\alpha} \widehat{pe}_i = -\exp(W_i \hat{\alpha}) \hat{\beta}_u \left[ \exp([X_{pi} + \Delta_i] \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) - \exp(X_{pi} \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) \right] W_i$$

```

/*****
** Construct the gradient component of the asy **
** variance of the AIE that pertains to betap. **
*****/
pbetap=exp(x1incb1):*xpinc:-exp(x1b1):*xp

```

$$\nabla_{\beta_p} \widehat{pe}_i = \exp([X_{pi} + \Delta_i] \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) [X_{pi} + \Delta_i] - \exp(X_{pi} \hat{\beta}_p + X_{oi} \hat{\beta}_o + \hat{X}_{ui} \hat{\beta}_u) X_{pi}$$

# AIE of Smoking on Birthweight: MATA Code for Requisite Gradient Components

(cont'd)

```
/******  
** Construct the gradient component of the asy **  
** variance of the AIE that pertains to betao **  
** and betau. **  
** NOTE THAT X0 INCLUDES XUHAT. **  
*****/  
pbetao=pei:*X0
```

$$[\nabla_{\beta_o} \widehat{pe}_i \quad \nabla_{\beta_u} \widehat{pe}_i] = \left[ \exp([\mathbf{X}_{pi} + \Delta_i] \hat{\beta}_p + \mathbf{X}_{oi} \hat{\beta}_o + \hat{\mathbf{X}}_{ui} \hat{\beta}_u) - \exp(\mathbf{X}_{pi} \hat{\beta}_p + \mathbf{X}_{oi} \hat{\beta}_o + \hat{\mathbf{X}}_{ui} \hat{\beta}_u) \right] \\ \times [\mathbf{X}_{oi} \quad \hat{\mathbf{X}}_{ui}]$$



# AIE of Smoking on Birthweight: MATA Code for the Estimated Asymptotic

## Covariance Matrix

```
*****  
** Sum and concatenate to construct the full **  
** gradient component of the asy variance of the**  
** AIE. **  
*****/  
ppe=colsum(palfa),colsum(pbetap),colsum(pbetao)  
  
*****  
** Compute the estimated asymptotic variance of **  
** the AIE. **  
*****/  
varpe=(1:/n^2):*(ppe*D*ppe'+sum((pei:-pe):^2))
```

$$\hat{D}_{22}^* = \frac{1}{n^2} \left\{ \left( \sum_{i=1}^n \nabla_{\tau} \widehat{pe}_i \right) \widehat{AVAR} * (\hat{\tau}) \left( \sum_{i=1}^n \nabla_{\tau} \widehat{pe}_i \right)' + \sum_{i=1}^n (\widehat{pe}_i - \widehat{PE})^2 \right\}$$

**4 LINES OF CODE TO CALCULATE THE CORRECT ASY VARIANCE ESTIMATE FOR THE AIE ESTIMATOR**

## Results for Smoking and Birthweight Model

### GLM Exponential Condition Mean NLS Regression

|   | 1        | 2         | 3         | 4            | 5        |
|---|----------|-----------|-----------|--------------|----------|
| 1 | variable | estimate  | t-stat    | wrong-t-stat | p-value  |
| 2 |          |           |           |              |          |
| 3 | CIGSPREG | -.0140086 | -3.678995 | -4.07594     | .0002342 |
| 4 | PARITY   | .0166603  | 3.180623  | 3.410309     | .0014696 |
| 5 | WHITE    | .0536269  | 4.217293  | 4.545233     | .0000247 |
| 6 | MALE     | .0297938  | 3.130267  | 3.3546       | .0017465 |
| 7 | xuhat    | .0097786  | 2.557676  | 2.830723     | .0105374 |
| 8 | constant | 1.948207  | 117.6448  | 123.7389     | 0        |

### AIE of Eliminating Smoking During Pregnancy

|   | 1            | 2           | 3           | 4        | 5        | 6        |
|---|--------------|-------------|-------------|----------|----------|----------|
| 1 |              | %smoke-decr | incr-effect | std-err  | t-stat   | p-value  |
| 2 |              |             |             |          |          |          |
| 3 | 2SRI-correct | 100         | .2300237    | .0726222 | 3.167401 | .0015381 |
| 4 | c-delta-meth | 100         | .2300237    | .0703486 | 3.269771 | .0010763 |
| 5 | 2SRI-wrong   | 100         | .2300237    | .0661442 | 3.47761  | .0005059 |
| 6 | w-delta-meth | 100         | .2300237    | .0636395 | 3.614479 | .000301  |