

Estimating Treatment Effects in the Presence of Correlated Binary Outcomes and Contemporaneous Selection

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Outline

- ▶ Motivation and Background
- ▶ An Illustrative Model of Correlated Logistic Outcomes with Contemporaneous Selection
- ▶ Useful Average Treatment Effect (ATE) Formulations for Causal Inference with Correlated Logistic Outcomes
- ▶ ETXTLOGIT Command
- ▶ GSEM Reparameterization of Model for Estimation
- ▶ Monte Carlo Experiment
- ▶ Empirical Example: SNAP benefit receipt and children's food insecurity
- ▶ Next Steps



Motivation and Background

- ▶ Correlated binary outcomes are commonly encountered by researchers in the social sciences.
 - ▶ Longitudinal models (e.g., random effects logistic regression.)
 - ▶ Two-level or random-intercept models (e.g., random intercept logistic regression.)
 - ▶ Hazard and survival models (e.g., discrete-time logistic model.)
 - ▶ Seemingly unrelated regression (SUR) models (e.g., SUR logistic regression.)
 - ▶ Item Response Theory (IRT) models (e.g., 1-PL (Rasch) logistic IRT model.)
- ▶ Example applications of these models include health, demography, economics, and education topics among others.



Motivation and Background

- ▶ Causal inference with correlated binary outcomes is challenging because individual's often self select into the treatment group
- ▶ Methodological approaches to addressing self-selection bias with correlated binary outcomes
 - ▶ Longitudinal instrumental variables models (e.g, two-stage least square for longitudinal models.)
 - ▶ May lead to nonsensical predictions that affect inference because of unbounded probabilities (particularly important with behaviors that have probabilities close to 0 or 1)
 - ▶ IRT models (e.g., two-stage least squares or other methodology using summary measures of latent trait.)
 - ▶ Summary measures may lead to different analysis samples and are less efficient (Rabbitt,2017; Christensen,2006)



Illustrative Model of Correlated Logistic Outcomes

Item Reponse Theory (IRT) Measurement Model

- ▶ 1-PL Logistic (Rasch, 1960/1980) Model

$$Y_{ij}^* = \theta_i + \nu_{ij}$$

- ▶ Key model assumptions

1. Error in responses (ν_{ij}) is distributed according to a Extreme Value Type 1 (EV1) distribution

$$P(Y_{ij} = 1 | \theta_i, \delta_j) = \frac{\exp(\theta_i - \delta_j)}{1 + \exp(\theta_i - \delta_j)}, j = 1, \dots, J; i = 1, \dots, N$$

2. Conditional independence

$$P(Y_{ij} = y_i | \theta_i, \delta_j) = \prod_{j=1}^J \frac{\exp(q_{ij}(\theta_i - \delta_j))}{1 + \exp(q_{ij}(\theta_i - \delta_j))}, \text{where}$$

$$q_{ij} = 2Y_{ij} - 1$$



Illustrative Model of Correlated Logistic Outcomes

The Explanatory Model (De Boeck and Wilson, 2004)

- ▶ Explanatory variables (e.g., person-level characteristics) may be incorporated into the model by assuming

$$\theta_i = \beta_T T_i + \beta_X' X_i + e_i,$$

where T_i is a treatment indicator, X_i is a matrix of control variables, and $e_i \sim N(0, \sigma^2)$.

- ▶ The probability of observing the response vector for person i is

$$P(Y_{ij} = y_i | \theta_i, \delta_j, e_i) = \int_{-\infty}^{\infty} \prod_{j=1}^J \frac{\exp(q_{ij}(\theta_i - \delta_j))}{1 + \exp(q_{ij}(\theta_i - \delta_j))} \frac{1}{\sigma} \phi\left(\frac{e_i}{\sigma}\right) de_i,$$

where ϕ is the standard normal pdf.



Illustrative Model of Correlated Logistic Outcomes

Explanatory 1-PL (Rasch) Selection Model (Rabbitt, 2014)

- ▶ Treatment participation decision

$$T_i = I \left(\alpha'_X X_i + \alpha'_Z Z_i + u_i > 0 \right)$$

where $u_i \sim N(0, 1)$.

- ▶ Following Terza(2009), I assume the error component, e_i , may be respecified as $e_i = \lambda u_i + e_i^*$, so

$$\theta_i^* = \beta_T T_i + \beta'_X X_i + \lambda u_i + e_i,$$

where $e_i^* \sim N(0, \eta^2)$.



Illustrative Model of Correlated Logistic Outcomes

Explanatory 1-PL (Rasch) Selection Model (Rabbitt, 2014)

► Likelihood function

$$L = \prod_{i=1}^N T_i \int_{-\alpha'_X X_i - \alpha'_Z Z_i}^{\infty} \int_{-\infty}^{\infty} \prod_{j=1}^J \frac{\exp(q_{ij}(\theta_i^* - \delta_j))}{1 + \exp(q_{ij}(\theta_i^* - \delta_j))} \frac{1}{\eta} \phi\left(\frac{e_i^*}{\eta}\right) de_u^* \phi(u_i) du_i +$$
$$(1 - T_i) \int_{-\infty}^{-\alpha'_X X_i - \alpha'_Z Z_i} \int_{-\infty}^{\infty} \prod_{j=1}^J \frac{\exp(q_{ij}(\theta_i^* - \delta_j))}{1 + \exp(q_{ij}(\theta_i^* - \delta_j))} \frac{1}{\eta} \phi\left(\frac{e_i^*}{\eta}\right) de_u^* \phi(u_i) du_i$$



Illustrative Model of Correlated Logistic Outcomes

Explanatory 1-PL (Rasch) Selection Model (Rabbitt, 2014)

- ▶ Reparameterized Likelihood function

$$L = \prod_{i=1}^N \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} \Phi \left(q_{ij} \left(\alpha'_X X_i + \alpha'_Z Z_i + \lambda u_i \right) \right) \prod_{j=1}^J \frac{\exp(q_{ij}(\theta_i^* - \delta_j))}{1 + \exp(q_{ij}(\theta_i^* - \delta_j))} \frac{1}{\eta} \phi \left(\frac{e_i^*}{\eta} \right) de_u^* \phi$$

- ▶ For more details on the reparameterization, see Skrondal and Rabe-Hesketh (2004).



Useful Average Treatment Effect Formulations

- ▶ The ATE will depend on the model and substantive knowledge of the behavior being analyzed. For example, when estimating an explanatory IRT model the researcher may want to examine how a treatment affects the probability of an individual's latent ability falling in a specific range on the latent continuum.

$$ATE = \frac{1}{N} \sum_{i=1}^N \int_{-\infty}^{\infty} \int_{-\infty}^{\infty} [P(Y_i > \tau \mid T_i = 1, X_i, u_i, e_i^*) - P(Y_i > \tau \mid T_i = 0, X_i, u_i, e_i^*)] \frac{1}{\eta} \phi\left(\frac{e_i^*}{\eta}\right) de_u^* \phi(u_i) du$$

- ▶ Alternatively, one may be interested in an ATE for each item, ATE_j .



ETXTLOGIT Command Syntax and Options

- ▶ Command syntax

- ▶ `etxtlogit depvar1 varlist1 (depvar2= varlist2) [if] [in] [weight], id(varlist) intpoints1(integer 12) intpoints2(integer 12)`

- ▶ Options

- ▶ `noconstant` suppresses the constant in the outcome equation.
 - ▶ `from(matname)` specifies starting values for estimation.
 - ▶ `vce(vcetype)` specifies the variance-covariance matrix is obtained by `oim` or `opg`.
 - ▶ `lcon(string)` constrains the selection parameter, λ , to a specific value.
 - ▶ `gradient` results in the display of the gradient.



ETXTLOGIT Command Output

```

Endog Treat. Random-Effects Logistic Regression Number of obs   =   15000
Group variable: id Number of groups   =   5000

Random effects e_i ~ Gaussian Obs per group: min =   3
Random effects u_i ~ Gaussian avg =   3.0
max =   3

Integration method 1: mvghermite Integration points =   15
Integration method 2: mvgsteeen Integration points =   15
  
```

Log likelihood = -11846.208

	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
s						
x	1.01636	.0639408	15.90	0.000	.8910385	1.141682
z	1.134807	.0635548	17.86	0.000	1.010241	1.259372
_cons	-1.066662	.0500314	-21.32	0.000	-1.164722	-.9686027
Y						
s	-.6825051	.2652765	-2.57	0.010	-1.202437	-.1625728
x	.9411961	.1587848	5.93	0.000	.6299836	1.252408
Th1	.6564859	.1120284	5.86	0.000	.4369142	.8760576
Th2	1.246197	.1135879	10.97	0.000	1.023569	1.468825
Th3	1.733079	.1154958	15.01	0.000	1.506712	1.959447
/lnsig2u	1.050815	.0689696	15.24	0.000	.9156372	1.185993
lambda	.7642504	.1690593	4.52	0.000	.4329003	1.095601
sigma_u	1.691148	.0583189			1.580622	1.809402
rho	.2250801	.083162			.0620856	.3880747

Likelihood-ratio test of lambda = 0: chi2(1) = 20.56 Prob >= chi2 = 0.000

```

Instrumented: s
Instruments: x z
  
```



GSEM: An Alternative Estimation Approach for the Explanatory 1-PL (Rasch) Selection Model

- ▶ Command syntax

- ▶ `gsem (depvar11 depvar12 ... depvar1J <- varlist1@myvarlist RE[id]@1 U@myU, logit) (depvar2 <- varlist2 U@myU, probit), var(U@1)`

- ▶ Options

- ▶ All command options are described in detail in the GSEM Stata documentation.



Monte Carlo Experiment

Data Generating Procedure

- ▶ Data for each experiment were generated according to the following assumptions.

- ▶ Exogenous variables

$$X_i \sim U(0, 1]$$

$$Z_i \sim U(0, 1]$$

- ▶ Endogenous variables

$$T_i^* = I(\alpha_X X_i + \alpha_Z Z_i + u_i > 0); u_i \sim N(0, 1)$$

$$Y_{ij} = \frac{\exp(\beta_T T_i + \beta_X X_i + \lambda u_i + e_i^* - \delta_j)}{1 + \exp(\beta_T T_i + \beta_X X_i + \lambda u_i + e_i^* - \delta_j)}; e_i^* \sim N(0, \eta^2)$$



Monte Carlo Experiment

Table 1. Bias and RMSE for the person-level, variance, and selection parameters from the BRSM estimated using ETXTLOGIT and GSEM

Parameter	True Value	ETXTLOGIT		GSEM	
		Bias	RMSE	Bias	RMSE
β_T	-1.000	0.015	0.300	0.015	0.300
β_X	1.000	-0.009	0.175	-0.009	0.175
δ_1	0.500	0.003	0.123	0.003	0.123
δ_2	1.000	0.001	0.125	0.001	0.125
δ_3	1.500	-0.003	0.125	-0.002	0.125
λ	1,000	-0.007	0.191	0.265	0.319
η^2	2.718	-0.007	0.222	-0.615	0.671

Note: Calculations based on 1,000 replications of ETXTLOGIT and GSEM applied to simulated data of 5,000 individuals and 3 items.



Empirical Example

Table 2. Estimates of the effect of SNAP receipt on children's food insecurity

Variable	XTLOGIT	ETXTLOGIT
SNAP receipt, last 12 months	1.511*** (0.184) [0.029] [0.037]	-1.186** (0.597) [-0.038] [-0.037]
λ	- (-)	1.613*** (0.352)
ρ	-	0.611
Log-likelihood	-6,427.548	-8,603.340
Time to convergence (min)	6.473	96.420

Note: Unweighted estimation was completed using a random sample of 5,000 low-income households with children from the 2001-2008 CPS-FSS.



Practical Considerations and Hints

- ▶ Exogenous models, estimated using **XTLOGIT**, may be more practical for initial model development
 - ▶ **XTLOGIT** may be utilized to determine the set of control variables
 - ▶ **quadchk** is useful for ensuring the numerical methods for this part of the full model have converged
- ▶ The the **lcon** option can be used to conduct a grid search over the most troublesome parameter, λ , to assess convergence
- ▶ **ETXTLOGIT** provides a likelihood-ratio (LR) test of the endogenous vs. exogenous models
- ▶ **GSEM** estimation approach may be preferred to **ETXTLOGIT** in some applications because of the computational burden; however, **ETXTLOGIT** appears to have an advantage in more complex model specifications



Next Steps

- ▶ Continue implementation of ETXTLOGIT options and certification tests
- ▶ Implement the analytic Hessian
- ▶ Implement postestimation options
 - ▶ predict (e.g., $P(Y_{ij} = 1 | \theta_i, \delta_j)$)
 - ▶ ATE estimation



Contact Information

Thank you!

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