Marker labels are labels that appear next to (or in place of) markers. Markers are the ink used to mark where points are on a plot.

**Syntax**

```
marker_label_options

mlabel(varname)
    specify marker variable

mlabstyle(markerlabelstyle)
    overall style of label

mlabposition(clockposstyle)
    where to locate the label

mlabvposition(varname)
    where to locate the label 2

mlabgap(size)
    gap between marker and label

mlabangle(anglestyle)
    angle of label

mlabtextstyle(textstyle)
    overall style of text

mlabsizesize(style)
    size of label

mlabcolor(colorstyle)
    color and opacity of label

mlabformat(%fmt)
    format of label
```

All options are rightmost; see [G-4] Concept: repeated options.

Sometimes—such as when used with `scatter'—lists are allowed inside the arguments. A list is a sequence of the elements separated by spaces. Shorthands are allowed to make specifying the list easier; see [G-4] stylelists. When lists are allowed, option `mlabel()' allows a `varlist' in place of a `varname'.

**Options**

`mlabel(varname)' specifies the (usually string) variable to be used that provides, observation by observation, the marker “text”. For instance, you might have

```
. use https://www.stata-press.com/data/r16/auto
   (1978 Automobile Data)
. list mpg weight make in 1/4
```

<table>
<thead>
<tr>
<th>mpg</th>
<th>weight</th>
<th>make</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td>2,930</td>
<td>AMC Concord</td>
</tr>
<tr>
<td>17</td>
<td>3,350</td>
<td>AMC Pacer</td>
</tr>
<tr>
<td>22</td>
<td>2,640</td>
<td>AMC Spirit</td>
</tr>
<tr>
<td>20</td>
<td>3,250</td>
<td>Buick Century</td>
</tr>
</tbody>
</table>
Typing

    . scatter mpg weight, mlabel(make)

would draw a scatter of mpg versus weight and label each point in the scatter according to its
make. (We recommend that you include “in 1/10” on the above command. Marker labels work
well only when there are few data.)

`mlabstyle(markerlabelstyle)` specifies the overall look of marker labels, including their position,
their size, their text style, etc. The other options documented below allow you to change each
attribute of the marker label, but `mlabstyle()` is the starting point. See [G-4] `markerlabelstyle`.

You need not specify `mlabstyle()` just because there is something you want to change about the
look of a marker and, in fact, most people seldom specify the `mlabstyle()` option. You specify
`mlabstyle()` when another style exists that is exactly what you desire or when another style
would allow you to specify fewer changes to obtain what you want.

`mlabposition(clockposstyle)` and `mlabvposition(varname)` specify where the label is to be located
relative to the point. `mlabposition()` and `mlabvposition()` are alternatives; the first specifies
a constant position for all points and the second specifies a variable that contains `clockposstyle`
(a number 0–12) for each point. If both options are specified, `mlabvposition()` takes precedence.
If neither option is specified, the default is `mlabposition(3)` (3 o’clock)—meaning to the right
of the point.

`mlabposition(12)` means above the point, `mlabposition(1)` means above and to the right of
the point, and so on. `mlabposition(0)` means that the label is to be put directly on top of the
point (in which case remember to also specify the `msymbol(i)` option so that the marker does
not also display; see [G-3] `marker_options`).

`mlabvposition(varname)` specifies a numeric variable containing values 0–12, which are used,
observation by observation, to locate the labels relative to the points.

See [G-4] `clockposstyle` for more information on specifying `clockposstyle`.

`mlabgap(size)` specifies how much space should be put between the marker and the label. See

`mlabangle(anglestyle)` specifies the angle of text. The default is usually

`mlabtextstyle(textstyle)` specifies the overall look of text of the marker labels, which here means
their size and color. When you see [G-4] `textstyle`, you will find that a `textstyle` defines much
more, but all of those other things are ignored for marker labels. In any case, the `mlabsize()`
and `mlabcolor()` options documented below allow you to change the size and color, but
`mlabtextstyle()` is the starting point.

As with `mlabstyle()`, you need not specify `mlabtextstyle()` just because there is something
you want to change. You specify `mlabtextstyle()` when another style exists that is exactly what
you desire or when another style would allow you to specify fewer changes to obtain what you
want.

`mlabsize(textsizestyle)` specifies the size of the text. See [G-4] `textsizestyle`.

`mlabcolor(colorstyle)` specifies the color and opacity of the text. See [G-4] `colorstyle`.

`mlabformat(%fmt)` specifies the format of the text. This option is most useful when the marker
labels are numeric. See [D] `format`.  


Remarks and examples

Remarks are presented under the following headings:

Typical use
Eliminating overprinting and overruns
Advanced use
Using marker labels in place of markers

Typical use

Markers are the ink used to mark where points are on a plot, and marker labels optionally appear beside the markers to identify the points. For instance, if you were plotting country data, marker labels would allow you to have “Argentina”, “Bolivia”, . . ., appear next to each point. Marker labels visually work well when there are few data.

To obtain marker labels, you specify the mlabel(varname) option, such as mlabel(country). varname is the name of a variable that, observation by observation, specifies the text with which the point is to be labeled. varname may be a string or numeric variable, but usually it is a string. For instance, consider a subset of the life-expectancy-by-country data:

```
. use https://www.stata-press.com/data/r16/lifeexp
(Life expectancy, 1998)
. list country lexp gnppc if region==2
```

<table>
<thead>
<tr>
<th>country</th>
<th>lexp</th>
<th>gnppc</th>
</tr>
</thead>
<tbody>
<tr>
<td>45. Canada</td>
<td>79</td>
<td>19170</td>
</tr>
<tr>
<td>46. Cuba</td>
<td>76</td>
<td>.</td>
</tr>
<tr>
<td>47. Dominican Republic</td>
<td>71</td>
<td>1770</td>
</tr>
<tr>
<td>48. El Salvador</td>
<td>69</td>
<td>1850</td>
</tr>
<tr>
<td>49. Guatemala</td>
<td>64</td>
<td>1640</td>
</tr>
<tr>
<td>50. Haiti</td>
<td>54</td>
<td>410</td>
</tr>
<tr>
<td>51. Honduras</td>
<td>69</td>
<td>740</td>
</tr>
<tr>
<td>52. Jamaica</td>
<td>75</td>
<td>1740</td>
</tr>
<tr>
<td>53. Mexico</td>
<td>72</td>
<td>3840</td>
</tr>
<tr>
<td>54. Nicaragua</td>
<td>68</td>
<td>1896</td>
</tr>
<tr>
<td>55. Panama</td>
<td>74</td>
<td>2990</td>
</tr>
<tr>
<td>56. Puerto Rico</td>
<td>76</td>
<td>.</td>
</tr>
<tr>
<td>57. Trinidad and Tobago</td>
<td>73</td>
<td>4520</td>
</tr>
<tr>
<td>58. United States</td>
<td>77</td>
<td>29240</td>
</tr>
</tbody>
</table>

Remarks are presented under the following headings:
We might graph these data and use labels to indicate the country by typing

`. scatter lexp gnppc if region==2, mlabel(country)`

Eliminating overprinting and overruns

In the graph, the label “United States” runs off the right edge and the labels for Honduras and El Salvador are overprinted. Problems like that invariably occur when using marker labels. The `mlabposition()` allows specifying where the labels appear, and we might try

`. scatter lexp gnppc if region==2, mlabel(country) mlabpos(9)`

to move the labels to the 9 o’clock position, meaning to the left of the point. Here, however, that will introduce more problems than it will solve. You could try other clock positions around the point, but we could not find one that was satisfactory.

If our only problem were with “United States” running off the right, an adequate solution might be to widen the $x$ axis so that there would be room for the label “United States” to fit:

`. scatter lexp gnppc if region==2, mlabel(country)
xscale(range(35000))`
That would solve one problem but will leave us with the overprinting problem. The way to solve that problem is to move the Honduras label to being to the left of its point, and the way to do that is to specify the option `mlabv(position(varname))` rather than `mlabposition(clockposstyle)`. We will create new variable `pos` stating where we want each label:

```
. generate pos = 3
. replace pos = 9 if country=="Honduras"
   (1 real change made)
. scatter lexp gnppc if region==2, mlabel(country) mlabv(pos)
   xscale(range(35000))
```

We are near a solution: Honduras is running off the left edge of the graph, but we know how to fix that. You may be tempted to solve this problem just as we solved the problem with the United States label: expand the range, say, to `range(-500 35000)`. That would be a fine solution.

Here, however, we will increase the margin between the left edge of the plot area and the y axis by adding the option `plotregion(margin(l+9))`; see `region_options`. `plotregion(margin(l+9))` says to increase the margin on the left by 9%, and this is really the “right” way to handle margin problems:
The overall result is adequate. Were we producing this graph for publication, we would move the label for United States to the left of its point, just as we did with Honduras, rather than widening the \( x \) axis.

**Advanced use**

Let us now consider properly graphing the life-expectancy data and graphing more of it. This time, we will include South America, as well as North and Central America, and we will graph the data on a log(GNP) scale.

```
use https://www.stata-press.com/data/r16/lifeexp, clear
(Life expectancy, 1998)
keep if region==2 | region==3
replace gnppc = gnppc / 1000
label var gnppc "GNP per capita (thousands of dollars)"
generate lgnp = log(gnp)
quietly reg lexp lgnp
predict hat
label var hat "Linear prediction"
replace country = "Trinidad" if country=="Trinidad and Tobago"
replace country = "Para" if country == "Paraguay"
generate pos = 3
replace pos = 9 if lexp > hat
replace pos = 3 if country == "Colombia"
replace pos = 3 if country == "Para"
replace pos = 3 if country == "Trinidad"
replace pos = 9 if country == "United States"
```

```stata
di "The overall result is adequate. Were we producing this graph for publication, we would move the label for United States to the left of its point, just as we did with Honduras, rather than widening the \( x \) axis."
```

```stata
di "Let us now consider properly graphing the life-expectancy data and graphing more of it. This time, we will include South America, as well as North and Central America, and we will graph the data on a log(GNP) scale."
```

```stata
di "use https://www.stata-press.com/data/r16/lifeexp, clear (Life expectancy, 1998) keep if region==2 | region==3 replace gnppc = gnppc / 1000 label var gnppc "GNP per capita (thousands of dollars)" generate lgnp = log(gnp) quietly reg lexp lgnp predict hat label var hat "Linear prediction" replace country = "Trinidad" if country=="Trinidad and Tobago" replace country = "Para" if country == "Paraguay" generate pos = 3 replace pos = 9 if lexp > hat replace pos = 3 if country == "Colombia" replace pos = 3 if country == "Para" replace pos = 3 if country == "Trinidad" replace pos = 9 if country == "United States"
```

```stata
di "The overall result is adequate. Were we producing this graph for publication, we would move the label for United States to the left of its point, just as we did with Honduras, rather than widening the \( x \) axis."
```

```stata
di "Let us now consider properly graphing the life-expectancy data and graphing more of it. This time, we will include South America, as well as North and Central America, and we will graph the data on a log(GNP) scale."
```
. twoway (scatter lexp gnppc, mlab(country) mlabv(pos))
(line hat gnppc, sort)
, xscale(log) xlabel(.5 5 10 15 20 25 30, grid)
legend(off)
title("Life expectancy vs. GNP per capita")
subtitle("North, Central, and South America")
ote("Data source:  World Bank, 1998")
ytitle("Life expectancy at birth (years)")

Notes:

1. In these data, region 2 is North and Central America, and region 3 is South America.
2. We divide gnppc by 1,000 to keep the x axis labels from running into each other.
3. We add a linear regression prediction. We cannot use graph twoway lfit because we want
   the predictions to be based on a regression of log(GNP), not GNP.
4. The first time we graphed the results, we discovered that there was no way we could make
   the names of these two countries fit on our graph, so we shortened them.
5. We are going to place the marker labels to the left of the marker when life expectancy is
   above the regression line and to the right of the marker otherwise.
6. To keep labels from overprinting, we need to override rule (5) for a few countries.
   Also see [G-3] scale_option for another rendition of this graph. In that rendition, we specify one
   more option—scale(1.1)—to increase the size of the text and markers by 10%.

Using marker labels in place of markers

In addition to specifying where the marker label goes relative to the marker, you can specify
that the marker label be used instead of the marker. mlabposition(0) means that the label is to
be centered where the marker would appear. To suppress the display of the marker as well, specify
option msymbol(i); see [G-3] marker_options.

Using the labels in place of the points tends to work well in analysis graphs where our interest is
often in identifying the outliers. Below we graph the entire lifeexp.dta data:
In the above graph, we also specified `xscale(log)` to convert the $x$ axis to a log scale. A log $x$ scale is more appropriate for these data, but had we used it earlier, the overprinting problem with Honduras and El Salvador would have disappeared, and we wanted to show how to handle the problem.

**Also see**

[G-2] `graph twoway scatter` — Twoway scatterplots

[G-4] `anglestyle` — Choices for the angle at which text is displayed

[G-4] `clockposstyle` — Choices for location: Direction from central point

[G-4] `colorstyle` — Choices for color

[G-4] `markerlabelstyle` — Choices for overall look of marker labels

[G-4] `size` — Choices for sizes of objects

[G-4] `textsizestyle` — Choices for the size of text

[G-4] `textstyle` — Choices for the overall look of text