## Preface

This book was written with a particular reader in mind. This reader needs to learn Stata but has no prior experience with other statistical software packages and is learning social statistics. When I learned Stata, I found no books that I felt were written explicitly for this reader. There are certainly excellent books on Stata, but they assume prior experience with other packages, such as SAS or SPSS; they also assume a fairly advanced working knowledge of statistics. These books can move more quickly to more-advanced topics, but they left my intended reader in the dust. Readers who have more background in statistical software and statistics than I am assuming here will be able to read chapters quickly and even skip sections. The goal is to move the true beginner to a level of competence using Stata.

With this target reader in mind, I make far more use of the Stata dialog system than any other books about Stata. Advanced users may not see the value in using the dialogs, and the more people learn about Stata, the less they will rely on the dialogs. Also, even when you are using the dialog system, it is still important to save a record of the sequence of commands you ran. Even though I rely on the commands much more than the dialogs in my own work, I still find value in the dialogs. They include many options that I might not have known or might have forgotten. This is most evident with graphs where the visual quality of graphs can be greatly enhanced using the dialog system.

To illustrate the dialog system as well as graphics, I have included more than 80 figures, many of which show dialog boxes. Many tables and extensive Stata "results" are presented as they appear on the screen and are given a substantive interpretation in the belief that beginning Stata users need to learn more than just how to produce the results. Users also need to be able to go through the results and interpret them.

I have tried to use "real" data. There are a few examples where it is much easier to illustrate a point with hypothetical data, but for the most part, I use data that are in the public domain. The General Social Survey for 2002 is used in many chapters, as is the National Survey of Youth, 1997. I have simplified the files by dropping many of the variables in the original datasets, but I have kept all the observations. I have tried to use examples from several social science fields, and I have included more variables so that instructors, as well as readers, can make additional examples and exercises that are tailored to their discipline. People who are used to working with statistics books that have contrived data with just a few observations, presumably so work can be done by hand, may be surprised to see more than 1,000 observations in our datasets. Working with these files provides better experience for other real-world data analysis. If you

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have your own data and the dataset has a variety of variables, you may want to use your data instead of the data provided with this book.

The exercises use the same datasets that are used in the rest of the book. Several of the exercises require some data management prior to fitting a model because I believe that learning data management requires a lot of practice and cannot be isolated in a single chapter or single set of exercises.

This book takes the student through much of what is done in introductory and intermediate statistics courses. We cover descriptive statistics, charts, graphs, tests of significance for simple tables, tests for one and two variables, correlation and regression, analysis of variance, multiple regression, and logistic regression. By combining this coverage with an introduction to creating and managing a dataset, the book will prepare students to go even further. More-advanced statistical analysis using Stata is often even simpler from a programming point of view than what we cover. If an intermediate course goes beyond what we do with logistic regression to multinomial logistic regression, for example, the programming is simple enough. The command logit can simply be replaced with the command mlogit. The added complexity of these advanced statistics is the statistics themselves and not the Stata commands that implement them. Therefore, although more advanced statistics are not included in this book, the reader who learns these statistics will be more than able to learn the corresponding Stata commands from the Stata documentation and help system.

I assume that the reader is running Stata 9, or a later version, on a Windows-based PC. Stata works as well on Macs and on Unix systems. Readers who are running Stata on one of those systems will have to make minor adjustments.

Alan C. Acock Corvallis, Oregon November 2005

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