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# Electoral predictions by post-stratification and imputation

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The general framework of this work is to obtain the best method to predict electoral outcomes using surveys. Our work is relevant for a Stata User Meeting because Stata is well suited to deal easily with three complex operations involved in electoral forecasting:

- First, we need to deal with weights in complex samples by using the module **svy**, which implements sample calibration by using post-strata.
- On the other hand, we need to use imputation procedures, which are implemented by other Stata module updated in version 12: **mi** (multiple imputation).
- Finally, we use Mata, which allows us to use matrices in order to compute a special index for the evaluation of the estimated models: the absolute weighted average error.

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“To forecast an election means to declare the outcome before it happens” (Lewis-Beck, 2005). The literature on electoral forecasting has focused almost exclusively on predicting aggregate electoral outcomes using other aggregate magnitudes such as economic growth, unemployment, or popularity rates. Predictions derived from econometric models perform relatively well, but electoral decisions at the individual level become a black-box.

On the other hand, the literature on electoral behavior has grown in recent decades to explain the micro-foundations of electoral choices, but the aim of this line of research is to explain voters' behaviors instead of producing accurate predictions of electoral outcomes.

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In this work we use multiple imputation techniques to produce accurate predictions of electoral outcomes at the aggregate level from individual data on electoral behavior.

Imputation allows us to predict the electoral choice of non-respondent interviewees in electoral surveys and thus producing more accurate predictions.

There is empirical evidence showing that the electoral behavior of voters who answer to survey questions about voting intentions differs of those who do not say which party they are going to vote for. Moreover, the non-respondents have been more inclined to support different parties in different political periods (Urquizu-Sancho, 2006).

# Theoretical framework

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Electoral forecasting based upon the data on voters who declare their voting intentions will be misleading and we cannot anticipate the direction and size of the bias.

In order to impute electoral choices to individual voters we need to rely on a theoretical model of electoral behavior to decide which relevant variables we have to consider to predict voters' decisions.

There are three different approaches to explain electoral behavior: the *party identification approach*, the *rational voter approach*, and the *socio-structural approach*.

Each approach is based on different theoretical assumptions and focuses on different predictors of electoral behavior at the individual level.

# Party identification

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The theory of *party identification* argues that voters' choices depend on individual allegiances to political parties. These party attachments develop during the early years of childhood (through the socialization process) and become an enduring influence on electoral behavior in adulthood. Harrop and Miller (1987) summarize the main points of this model of electoral behavior:

- Most voters develop a party identification, which is learnt from the family.
- Party identification has not only a direct impact on electoral choices but an indirect effect because party identification also affects how voters evaluate policies and candidates.

# Party identification

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- The strength of party identification increases with time (positive correlation between party identification and age). Changes in party identification are mostly due to social or geographical mobility.
- Voters may vote eventually against their party identification because of short-term shocks, but this does not change party identification. After the shock is gone voters will vote in line with their party identifications again.

# Rational voter

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The theory of the *rational voter* is based upon the economic approach to politics. Voters have self-centered motivations and behave like utility maximizers.

The political arena is a market in which parties compete for votes in order to get into power.

On the supply-side, parties propose electoral platforms and each voter chooses the platform expected to produce the best outcome for her/himself.

According to Downs (1957), voters compute the benefits they have got from the party in power and the expected utility from choosing a new government. If the difference is positive they will vote for the incumbent. Otherwise they will vote for the challenger.



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The basic device that voters use to compute their utilities is the situation of the economy, since governments are supposed to be responsible for the economic outcomes.

Therefore, voters' evaluations of the economy will be the most relevant variables explaining electoral choices. Those who believe that economy is getting better will vote for the incumbent.

At the aggregate level, changes in electoral outcomes can be explained by changes in the economic situation.

# Socio-structural approach

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The *socio-structural* theory of voting outlines the relevance of social variables as predictor of electoral choices.

According to this model, electoral behavior is determined by voters' position on the social structure. Therefore, individuals belonging to the same social group will behave in similar ways. Social groups could be defined by social class, gender, ethnicity, age or any other relevant variable.

Political parties are supposed to be a device to represent interests' groups in the political arena. Hence, their constituency will be group of voters they represent.

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The boundaries of these social groups have been defined historically according to the relevant cleavages that exist in each society (i. e. religious conflicts, economic conflicts, ...).

These cleavages are the basis for social mobilization that produces political action.

Although cleavages evolve historically, their effects on voting behavior remain stable over time.

Therefore, structural variables (class, gender, age) will be the most relevant variables to predict electoral choices at the individual level.

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From the perspective of the academic literature, the main novelty of this research is to put together two different strands of the literature on voting:

- The studies on electoral forecasting
- The studies on voting behavior

We emphasize the contribution to the academic literature, since pollster and research institutes use different procedures to estimate vote distributions, although these procedures are not well-known and rely on non-statistical inferences.

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Data come from the Center for Sociological Research (CIS).

We use the last two electoral polls:

- The pre-electoral survey was conducted in October (one month before the polls-day ): **17.236** interviewed people sampled polietapicly.
- The post-electoral survey, conducted between November the 24th and January the 15th , with **6.062** subjects from a planned sum of 7.547, among those that in the former study didn't mind to be interviewed again.

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### Forecasting

We want to test and compare different ways of vote estimation through the use of different statistical procedures :

- a) Pre-electoral or post-electoral survey
- b) Post-estratification or non post-estratification
- c) Imputation or non imputation

At the same time, we want to test the different hypothesis about determinants of voting behavior:

- a) Previous behavior (remembered vote)
- b) Identification (ideology)
- c) Rational behavior (govern evaluation , economic situation assessment)
- d) Socio-demographic factors (level of education, age, gender)

# Stratification

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- To stratify a sample consists in making a simple random sample in every relevant division of the population. Obviously, one of the most relevant divisions in electoral studies is constituency.
  - In Spain, there are 52.
- We have to establish a priori the number of elements of every stratum .
  - Generally, this number is proportional to its populational size, but in big size electoral samples, it is frequent to over-sample small constituencies, so small errors may be made.

# Weighting

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When a sample does not have proportional representation, its member has to be weighted through a coefficient ( $w_k$ ) whose value must be:

$$w_k = n_k^* / n_k$$

where  $n_k^* = N_k / N$ ;  $n_k$ , is the actual size of the sample in the  $k$  stratum;  $N_k$ , is the populational size of every stratum, and  $N$ , the whole size of the population.

- The weight variable has to have a value for every subject; but there will only be  $k$  different values, let's say, as many strata as the sample has.



# Treatment of non proportional samples

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- When there is non proportionality, it is convenient to employ the Stata module **svy**
- The preliminary order of this module is *svyset*
  - Its syntax for stratified samples is the following:

```
svyset _n [pweight=peso], strata(estrato)
```

where *peso* is the variable that takes account of weight and *estrato* is the variable that identifies each stratum

# Posterior treatment of tabulations

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Once the structure of weighting is defined, the subsequent analysis must be preceded by the Stata preinstruction **svy**. For example, a univariate distribution can be obtained in this way:

```
svy: tab variable [, options]
```

Among specific options in tabulation, the following must be remarked:

```
cell count obs ci
```

# Outcome of svy: tab (just one variable)

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```
. quietly: svyset _n [pweight=peso], strata(strato)
```

```
. svy: tab prov if prov>50, coun cell obs per  
(running tabulate on estimation sample)
```

```
Number of strata   =          11           Number of obs       =          393  
Number of PSUs    =          393           Population size     =    55.0697  
Design df         =                   =          382
```

Provincia	count	percentages	obs
Ceuta	29.42	53.42	200
Melilla	25.65	46.58	193
Total	55.07	100	393

```
Key: count      = weighted counts  
    percen~s   = cell percentages  
    obs        = number of observations
```

# Post-stratification

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- We call the artificial procedure to repair the representation of a sample with unintended biased results, post-stratification (also calibration).
  - It is different from weighting, because the weight could not be calculated a priori, but a posteriori, once we detect a clear bias in a particular sample.
    - That is the case of polls, due to diverse reasons. In these studies, the most used criterion to calibrate samples is memoirs of vote.

# Post-stratified weighting

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The weight coefficient to calibrate must be applied after a weight to fix an stratification, according to the following formula:

$$w_{kl} = w_k N_l / \hat{N}_l$$

being  $\hat{N}_l = n_l w_k N / n$ , i.e., the estimate size of a populational stratum after stratificational correction and before calibration.

- Note that, if not divided by  $n$ , frequencies would be in populational figures, instead of sample ones.

# Post-stratification syntax

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In order to post-stratify, you have to add two options to the precommand **svyset** : **poststrata**(post-estrato) and **postweight**(tamaño)

So, to combine stratification and post-stratification, you can write:

```
svyset _n [pweight=peso], strata(estrato) ///  
postrata(postestrato) postweight(tamaño)
```

being **tamaño**, the post-stratum's real size and **postestrato** the group variable indicating the post-stratum which every subject belongs to.

# How to give weights?

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- The long way
- The short way
- Vectorial mode (matricial)

# The long way

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Use if:

```
generate peso=0
```

```
replace peso=0.8 if prov==1
```

```
replace peso=0.7 if prov==2
```

...



# The short way

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Use recode:  
**recode** prov (1=0.8)(2=0.7)..., **into**(peso)

# Matricial way

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Through the use of vectors (matrices)

**matrix** Pesos=[0.8\0.7\...]

**for numlist** 1/52: **replace** peso=Pesos[X,1] **if** prov==X

# Unweighted table

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```
. tab vote
```

Vote	Freq.	Percent	Cum.
pre-2011			
PP	5,379	47.10	47.10
PSOE	3,063	26.82	73.92
IU	674	5.90	79.82
Otro	2,304	20.18	100.00
Total	11,420	100.00	

# Weighted table through strata (tabulate)

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```
. tab vote [iweight=peso]
```

Vote	Freq.	Percent	Cum.
pre-2011			
PP	5,252.1245	45.59	45.59
PSOE	3,079.7077	26.74	72.33
IU	775.1442	6.73	79.06
Otro	2,412.381	20.94	100.00
Total	11,519.3574	100.00	

# Weighted table through strata (svy: tabulate)

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```
. svy: tab vote, count cell obs format(%5.2fc)
(running tabulate on estimation sample)
```

```
Number of strata = 52          Number of obs = 11420
Number of PSUs   = 11420      Population size = 11519.357
Design df        = 11368
```

Vote	count	proportions	obs
pre-2011			
PP	5252.12	0.46	5379.00
PSOE	3079.71	0.27	3063.00
IU	775.14	0.07	674.00
Otro	2412.38	0.21	2304.00
Total	11519.36	1.00	11420.00

```
Key: count = weighted counts
propor~s = cell proportions
obs = number of observations
```

# Weighted table through poststrata (svy: tabulate)

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```
. quietly:svyset _n [pweight=peso], strat(prov) poststrata(recuerdo) postweight(peso)
```

```
. svy: tab vote, count cell obs format(%14.2fc)
```

```
(running tabulate on estimation sample)
```

```
Number of strata =          52          Number of obs      =          9365
Number of PSUs   =        9365          Population size     =       25734866
N. of poststrata =           9          Design df         =          9313
```

Vote	count	proportions	obs
pre-2011			
PP	12,291,034.31	0.48	4,414.00
PSOE	7,110,842.63	0.28	2,661.00
IU	1,528,672.38	0.06	572.00
Otro	4,804,316.68	0.19	1,718.00
Total	25,734,866.00	1.00	9,365.00

# Multiple imputation

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Multiple imputation, proposed by Rubin (1987), is aimed to build new datasets giving new values to missing cases, assigned by an stochastic function implying other related variables. In contrast to single imputation, which only makes one estimation, MI makes a number  $m$  of  $\hat{Q}$  estimations, that gives way to a new estimation  $\bar{Q}$  with  $\bar{U}$  internal variance and  $B$  external variance.

# Impute methods

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There are different imputation methods to obtain  $\hat{Q}$  for missing cases. We are going to use only one instance of each general method:

- Univariate, only imputes one variable (vote in our case)
- Chained, that uses iterative series of imputations for each non-regular variable of our model as a function of the other variables (vote, vote memoirs, ideology, govern evaluation and economic evaluation)



# Codes to impute (I)

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First step: To declare multiple-imputation data  
`mi set {flong|wide|mlong|flongsep}`

`mi svyset peso`

a) `_n [pweight=peso], strat(prov)`

b) `_n [pweight=peso], strat(prov) poststrata(recuerdo)  
postweight(pobl)`

Second step: To register and classify variables (imputed,  
regulars and passives)

`mi register {imputed | regular | passive} varlist`

Third step : To analyze missing patterns

`mi misstable {summarize|patterns|tree|nested} varlist`

# Codes to impute (II)

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Fourth step: To impute properly

mi impute **method**

a) mlogit voto i.recuero i.ideologia estudios i.sexo edad

b) chain (mlogit) voto recuerdo (ologit) gobierno ideologia  
economica ///

= estudios i.sexo edad

Fifth step: To estimate from imputations

mi estimate: svy: proportion vote

mi estimate, post: svy: regress vote **varlist**

# How to measure the accuracy of our estimations?

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We need:

- Real data (missing in nearly all research)
- Survey estimates (through different methods)
- A formula
- To apply the formula to the data

# Real data

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You can have real data in a dataset and convert then into a Stata matrix:

```
use "Matriz Electoral Nacional.dta", clear  
mkmat PSOE-Otros, rownames(Año) matrix(E)  
matrix Real=E["2011",.]
```

-

Or you can write them directly:

```
matrix Real=(.446, .288, .069, .197)
```

# Forecasted data

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You have to count on the estimation results of `svy:tab`  
The target matrix (vector) is  **$e(\mathbf{Prop})$** .  
**matrix Pronostico= $e(\mathbf{Prop})$**

# Formula

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For a multiparty system, the most convenient indicator to assess a forecast is the weighted absolute mean error WAME:

$$WAME = \sum_{k=1}^K |\hat{p}_k - p_k| p_k$$

where  $p_k$  are the real results in proportions for every political option ( $k$ ), and  $\hat{p}_p$  are every estimation obtained from the subject's answers.

Obviously, this error measure only can be obtained after the polling day.

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These three alternatives can be used:

- Stata loop
- Mata function
- Mata call

# Stata code

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```
local NP=rowsof(Pronostico)
scalar wame=0
forvalues i=1(1)'NP' {
  scalar wame=scalar(wame)+abs(Pronostico['i',1]-Real['i',1])*
    Real['i',1]*100
}
```



# Wame with a Mata function

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```
mata:  
function wame(a, b)  
{  
  X=(st_matrix(a))  
  Y=(st_matrix(b))  
  R=sum((abs(X-Y))*Y)  
  st_numscalar("wame", R:*100)  
}  
end  
  
mata: wame("Pronostico",Real)
```

# Wame with Mata call

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It is also possible to calculate wame with just one line of code using mata call:

```
mata: st_numscalar("Wame",  
sum((abs(st_matrix("Pronos")-st_matrix(Real))  
:*st_matrix(Real))*100)))
```

# Test structure (20)

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The design is

ProcedureXCalibrationXRegressionXMethodXSurvey.

However, the so called mere estimation does not differ neither with regressions nor methods

		Survey							
		Preelectoral				Postelectoral			
		Method				Method			
		Univariate		Chained		Univariate		Chained	
		Regression		Regression		Regression		Regression	
Procedure	Calibration	Simple	Enhan.	Simple	Enhan.	Simple	Enhan.	Simple	Enhan.
Estimated	Without	1	1	1	1	11	11	11	11
	Calibrated	2	2	2	2	12	12	12	12
Imputed	Without	3	4	5	6	13	14	15	16
	Calibrated	7	8	9	10	17	18	19	20

# Missing tree structure (Preelectoral)

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	Preelectoral, missing vote(*)					
Vote	Ideolog.	Memoir	Govern.	Econom.	%	
	<b>24.1%</b>	<b>17.2%</b>	<b>14.1%</b>	<b>3.2%</b>	<b>0.7%</b>	
	<b>4,149</b>	<b>1,165</b>	<b>627</b>	<b>84</b>	<b>9</b>	<1
					75	<1
			543	<b>7</b>		<1
				536		3
			538	<b>11</b>		<1
				51		<1
			476	<b>3</b>		<1
				473		3
	2,984	<b>933</b>	<b>46</b>	<b>3</b>		<1
				43		<1
			887	<b>5</b>		<1
				882		5
		2,051	<b>72</b>	<b>5</b>		<1
				67		<1
			1,979	<b>10</b>		<1
				1,969		11

(\*)Bold for missing cases

	Preelectoral, no missing vote(*)					
Vote	Ideolog.	Memoir	Govern.	Econom.	%	
	<b>24.1%</b>	<b>17.2%</b>	<b>14.1%</b>	<b>3.2%</b>	<b>0.7%</b>	
	13,052	<b>1,793</b>	<b>213</b>	<b>16</b>	<b>1</b>	<1
					15	<1
				197	<b>2</b>	<1
					195	1
			1,580	<b>116</b>	<b>14</b>	<1
					102	<1
				1,464	<b>9</b>	<1
					1,455	8
		11,259	<b>648</b>	<b>23</b>	<b>3</b>	<1
					20	<1
				625	<b>3</b>	<1
					622	4
			10,611	<b>137</b>	<b>12</b>	<1
					125	<1
				10,474	<b>25</b>	<1
					<b>10,449</b>	<b>61</b>

# Missing tree structure (Postelectoral)

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Postelectoral, missing ideologie(*)					
Ideolog.	Memoir Vote		Govern.	Econom.	%
14.4%	12.5%	9.5%	2.9%	0.5%	
<b>875</b>	<b>189</b>	<b>97</b>	<b>11</b>	<b>0</b>	<b>0</b>
				11	<1
			86	<b>2</b>	<1
				84	1
		92	<b>7</b>	<b>0</b>	0
				7	<1
			85	<b>0</b>	0
				85	1
	686	<b>107</b>	<b>10</b>	<b>1</b>	<1
				9	<1
			97	<b>0</b>	0
				97	2
		579	<b>51</b>	<b>3</b>	<1
				48	<1
			528	<b>1</b>	<1
				527	9

(\*)Bold for missing cases

Postelectoral, no missing ideologie(*)					
Ideolog.	Memoir Vote		Govern.	Econom.	%
14.4%	12.5%	9.5%	2.9%	0.5%	
5,181	<b>570</b>	<b>157</b>	<b>9</b>	<b>0</b>	<b>0</b>
				9	<1
			148	<b>1</b>	<1
				147	2
		413	<b>15</b>	<b>4</b>	<1
				11	<1
			398	<b>3</b>	<1
				395	5
	4,611	<b>212</b>	<b>6</b>	<b>1</b>	<1
				5	<1
			206	<b>2</b>	<1
				204	3
		4,399	<b>69</b>	<b>6</b>	<1
				63	1
			4,330	<b>7</b>	<1
				<b>4,323</b>	<b>73</b>

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Preelectoral univariate models									
		Simple model		Simple model		Enhanced mod.		Enhanced mod.	
		W. calibr.		Calibrated		W. calibr.		Calibrated	
Vote	Real	Est.	Imp.	Est.	Imp.	Est.	Imp.	Est.	Imp.
PP	44.6	45.6	43.9	47.8	48.0	45.6	43.9	47.8	48.0
PSOE	28.8	26.7	28.4	27.6	27.7	26.7	28.4	27.6	27.7
IU	6.9	6.7	6.6	5.9	5.8	6.7	6.6	5.9	5.8
Otros	19.7	20.9	21.1	18.7	18.5	20.9	21.1	18.7	18.5
Errors		Real	Est.	Real	Est.	Real	Est.	Real	Est.
Estimated		1.30		2.00		1.30		2.00	
Imputed		0.70	1.30	2.10	0.20	0.70	1.30	2.10	0.20

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Preelectoral chained models									
		Simple model		Simple model		Enhanced mod.		Enhanced mod.	
		W. calibr.		Calibrated		W. calibr.		Calibrated	
Vote	Real	Est.	Imp.	Est.	Imp.	Est.	Imp.	Est.	Imp.
PP	44.6	45.6	43.7	47.8	47.9	45.6	44.1	47.8	48.2
PSOE	28.8	26.7	28.5	27.6	27.6	26.7	27.9	27.6	27.2
IU	6.9	6.7	6.4	5.9	5.8	6.7	6.4	5.9	5.8
Otros	19.7	20.9	21.4	18.7	18.7	20.9	21.6	18.7	18.9
Errors		Real	Est.	Real	Est.	Real	Est.	Real	Est.
Estimated		1.30		2.00		1.30		2.00	
Imputed		0.80	1.40	2.10	0.10	0.90	1.10	2.30	0.40

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Preelectoral univariate models									
		Simple model		Simple model		Enhanced mod.		Enhanced mod.	
		W. calibr.		Calibrated		W. calibr.		Calibrated	
Vote	Real	Est.	Imp.	Est.	Imp.	Est.	Imp.	Est.	Imp.
PP	44.6	44.6	44.7	47.6	48.2	44.6	44.7	47.6	48.2
PSOE	28.8	28.1	28.0	28.0	27.7	28.1	28.0	28.0	27.7
IU	6.9	8.4	8.2	6.9	6.8	8.4	8.2	6.9	6.8
Otros	19.7	19.0	19.0	17.5	17.4	19.0	19.0	17.5	17.4
Errores		Real	Est.	Real	Est.	Real	Est.	Real	Est.
Estimado		0.50		2.00		0.50		2.00	
Imputado		0.50	0.10	2.40	0.40	0.50	0.10	2.40	0.40



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Postelectoral chained models									
		Simple model		Simple model		Enhanced mod.		Enhanced mod.	
		W. calibr.		Calibrated		W. calibr.		Calibrated	
Vote	Real	Est.	Imp.	Est.	Imp.	Est.	Imp.	Est.	Imp.
PP	44.6	44.6	44.4	47.6	47.7	44.6	44.5	47.6	47.8
PSOE	28.8	28.1	28.5	28.0	28.0	28.1	28.3	28.0	28.0
IU	6.9	8.4	8.2	6.9	6.8	8.4	8.2	6.9	6.8
Otros	19.7	19.0	18.9	17.5	17.4	19.0	19.0	17.5	17.4
Errores		Real	Est.	Real	Est.	Real	Est.	Real	Est.
Estimado		0.50		2.00		0.50		2.00	
Imputado		0.40	0.20	2.00	0.10	0.40	0.10	2.10	0.10

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Results obtained from imputation are quite accurate.

- Imputed equations produces more accurate predictions than estimated equations in pre-electoral survey. Therefore, imputation techniques allow us to improve electoral forecasting.
- However, estimated equations perform better when we use strata based on previous vote. This is because we are losing information for those who did not vote in previous election.
- Simple models preform relatively well. Error in chained models is greater than in univariate models.

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Enhanced models including more variables do not reduce error.  
Possible explanations:

- Endogeneity. Some authors argue that individual evaluations of the economy are colored by ideology or previous vote.
- Economic perceptions have low variance in this election. Most voters (including government supporters) perceive that the economy was in very bad shape by the time the election took place.

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	Original equation			Imputed equation		
	PP	PSOE	IU	PP	PSOE	IU
Did not vote	1.930*** (0.181)	3.400*** (0.328)	1.859*** (0.392)	1.939*** (0.188)	3.442*** (0.333)	1.905*** (0.380)
Voted PSOE	2.023*** (0.173)	4.596*** (0.318)	2.451*** (0.361)	2.023*** (0.177)	4.658*** (0.320)	2.526*** (0.355)
Voted PP	4.014*** (0.197)	1.868*** (0.416)	1.258** (0.574)	3.997*** (0.197)	1.931*** (0.416)	1.283** (0.566)
Voted IU	0.955*** (0.346)	1.797*** (0.439)	4.269*** (0.382)	0.907*** (0.348)	1.859*** (0.452)	4.361*** (0.371)
Voted CiU	-0.706** (0.318)	0.704 (0.463)	-0.546 (1.075)	-0.740** (0.307)	0.728 (0.474)	-0.720 (1.066)
Voted PNV	-2.709*** (0.745)	-0.512 (0.650)	-0.713 (1.062)	-2.735*** (0.723)	-0.410 (0.660)	-0.647 (1.012)
No ideology	-0.164 (0.145)	0.0637 (0.164)	-0.630 (0.425)	-0.149 (0.133)	0.0118 (0.159)	-0.792* (0.410)
Left	-2.162*** (0.210)	0.930*** (0.142)	1.728*** (0.208)	-2.150*** (0.238)	0.866*** (0.151)	1.694*** (0.216)
Center-left.	-1.257*** (0.117)	0.851*** (0.106)	1.007*** (0.182)	-1.262*** (0.113)	0.822*** (0.101)	1.003*** (0.192)
Center-right.	1.327*** (0.158)	-1.021*** (0.320)	-1.082 (0.936)	1.306*** (0.160)	-1.016*** (0.316)	-1.088 (0.926)
Right	1.465*** (0.295)	-0.727 (0.622)	-1.252 (1.055)	1.455*** (0.296)	-0.732 (0.596)	-1.172 (1.081)

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	Original equation			Imputed equation		
	PP	PSOE	IU	PP	PSOE	IU
Education	-0.284*** (0.0327)	-0.297*** (0.0317)	-0.0981** (0.0470)	-0.286*** (0.0313)	-0.298*** (0.0306)	-0.0906** (0.0434)
Female	-0.137 (0.0880)	0.261*** (0.0865)	-0.0605 (0.133)	-0.105 (0.0878)	0.247*** (0.0904)	-0.0683 (0.136)
Age	0.00151 (0.00277)	0.0172*** (0.00284)	-0.00637 (0.00486)	0.00150 (0.00278)	0.0174*** (0.00278)	-0.00577 (0.00474)
Constant	-0.307 (0.249)	-3.661*** (0.367)	-3.388*** (0.529)	-0.283 (0.257)	-3.667*** (0.368)	-3.496*** (0.501)
N	10,731	10,731	10,731	13,320	13,320	13,320

Standard errors in brackets (\*\*\*)  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ )

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- Previous voting behavior and ideology have a strong and significant effect on vote choices.
- However, those who voted for PSOE in PSOE have significant chances of voting for other parties.
- The probabilities of voting for PP increase toward the right and the probabilities of voting for PSOE and IU increase toward the left.
- Education has a negative impact on the probabilities of voting PP, PSOE and IU. Well educated voters prefer to vote for other parties.
- Gender and age have a modest impact on vote choices. However, women and the elderly have greater chances of voting for PSOE.

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- Perceptions of the economy have a barely significant effect on the probability of voting for PSOE. This party would get better results among who believed that the economic situation was good.
- Vote choices were mostly driven by ideological factors such as ideological proximity and party loyalty.

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- Easy to stratify with Stata
- Easy to impute with Stata
- Advantages of working with results and matrices
- Advantages of creating own functions
- Use of Mata inside Stata



# Remarks (Forecasting)

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- As it was expected, postelectoral-polls are more accurate than pre-electoral surveys.
- Post-stratification has been extensively used in pre-electoral, but it does not always work better.
  - That is because of social desirability.
  - Post-stratification by previous vote is enough
- Imputation seems to work well. Even better than post-stratification.
- However, the use of both at the same time doesn't improve estimation, since they give similar results.